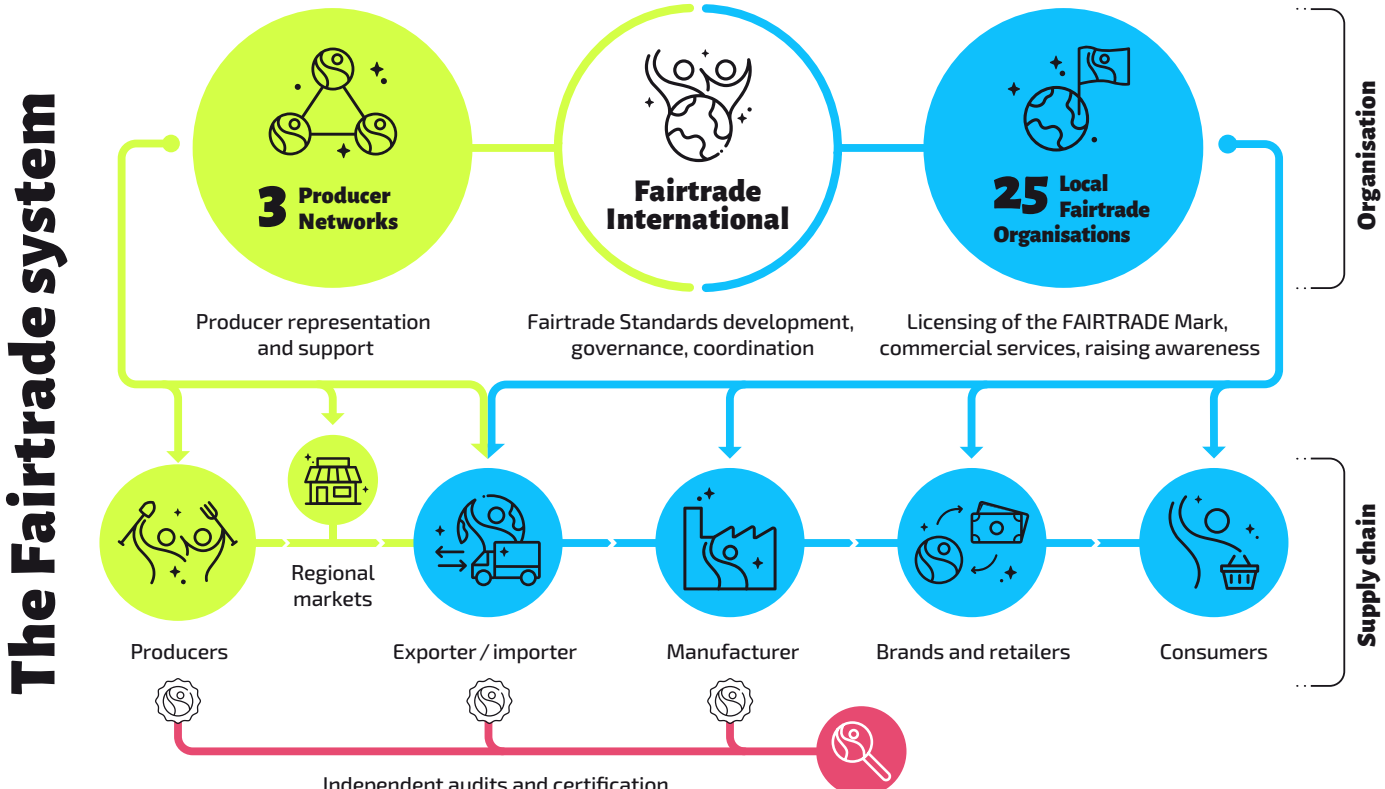
The Fairtrade system
3 Producer Networks
Fairtrade International
25 Local Fairtrade Organisations
Organisation
Producer representation and support
Fairtrade Standards development, governance, coordination
Licensing of the FAIRTRADE Mark, commercial services, raising awareness
Producers
Regional markets
Exporter / importer
Manufacturer
Brands and retailers
Consumers
Supply chain
Independent audits and certification