



FAIRTRADE DIRECTORY OF SUPPORTING UNIVERSITY PRACTITIONERS AND ACADEMICS

DR ALISON CALVERT

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Overview

Following a successful 10-year career in the national and international dairy industry, Alison transitioned into education. She is now a Senior Lecturer (Education) in Food Chemistry at Queen's University Belfast, with a passion for making complex food science concepts accessible and engaging for students. She is internationally recognised as an expert in Education for Sustainable Development (ESD), collaborating with institutions such as the Commonwealth Secretariat, Advance HE, UNSW, Trinity College Dublin and King's College London. Alison co-authored the Advance HE Education for Sustainable Development Curriculum Design Toolkit, and her research focuses on curriculum design and teaching approaches that build sustainability competencies in graduates. She also leads programmes supporting academics to embed ESD principles into their teaching. Alison is a Senior Fellow of the Higher Education Academy and a Fellow of the Institute of Food Science and Technology.

Areas of Interest & Expertise

- ESD-focused curriculum design
- Graduate sustainability competencies
- ESD-focused CPD

Selected Publications

- Calvert, A. & Higgins, K. (2026). The Assesswell Plate: creating a modern, balanced assessment diet for students and staff. *Teaching & Learning Inquiry*, 14:1
- Higgins, K. & Calvert, A. (2025). Designing an academic development programme to support embedding ESD in the curriculum. *Educational Development*, 26:3, pp. 17–20
- Higgins, K. & Calvert, A. (2025). Education for Sustainable Development Curriculum Design Toolkit. *Advance HE*
- Higgins, K. & Calvert, A. (2024). C.R.A.F.T.S.: co-designing reflective approaches for teaching sustainability. *Journal of Education for Sustainable Development*, 18:1, pp. 45–55
- Higgins, K., Calvert, A., Thompson, A. & Galvin, T. (2024). Sustainable Food Systems: embedding ESD in a food science module. *Open Scholarship of Teaching and Learning*, 3:1, pp. 37–47
- Calvert, A., Higgins, K., Thompson, A. & Galvin, T. (2024). Employable and sustainable change-makers through ESD. In *Lighting the Labyrinth: enhancing student success through the 3Es*, pp. 137–143. *Advance HE*
- Calvert, A., Higgins, K., Thompson, A. & Galvin, T. (2022). (Re)designing a module to embed ESD. *Reflections*, 33, pp. 14–20

Additional Roles & Contributions

- Senior Lecturer (Education), Food Chemistry, Queen's University Belfast
- Senior Fellow of the Higher Education Academy
- Fellow of the Institute of Food Science and Technology
- Co-author of the Advance HE Education for Sustainable Development Curriculum Design Toolkit
- Leads academic development programmes embedding ESD in teaching practice
- Collaborates internationally with the Commonwealth Secretariat, Advance HE, UNSW, Trinity College Dublin and King's College London

PROF ANNE TALLONTIRE

School of Earth, Environment and
Sustainability,
University of Leeds
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Overview

Professor Anne Tallontire is a leading researcher in sustainable trade, Fairtrade systems and global development, with over two decades of experience examining how private-sector governance shapes development outcomes. Beginning with her doctoral research on Fair Trade coffee partnerships in Tanzania in the mid-1990s, Anne's work spans economics, politics and development studies, focusing on the role of businesses and supply chains in driving or inhibiting equity, justice and sustainability. She investigates sustainability standards, supply chain relationships and multi-stakeholder collaborations, with a strong interest in learning partnerships between academia, NGOs and producer groups. Alongside her research, Anne increasingly explores sustainability education as a tool for transformation, aiming to equip learners with critical and systems-based thinking. Her contributions to UK research initiatives—including projects on food sovereignty, supply chain resilience and farmer perspectives—position her as a significant voice in debates on sustainable food systems, Fairtrade policy and collaborative development practices.

Areas of Interest & Expertise

- Fairtrade and sustainable trade
- Supply chain resilience
- Sustainability standards
- Global development
- Food sovereignty
- Multi-stakeholder partnerships
- Organisational learning
- Sustainability education

Selected Research

- Lead Researcher: Redefining Sustainability in the Curriculum (Leeds Institute for Teaching Excellence).
- PI: Farmers' Perspectives on Challenges in the Food System (AHRC-funded).
- PI: Differentiated Resilience in Global Food Systems (N8 Agrifood).
- Embedding a Learning Culture and Facilitating Fairtrade (ESRC LSSI Impact Accelerator Fund).
- Governance implications of private standard initiatives in the agri-food chain (DFID-ESRC).

Additional Roles & Contributions

- Developer of sustainability education innovations
- Collaborator with Fairtrade International on research partnerships
- Mentor for interdisciplinary sustainability scholarship
- Longstanding contributor to agrifood research networks

DR DEBADAYITA RAHA

Senior Lecturer Business and Society,
Lincoln International Business School,
University of Lincoln
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Overview

Dr Debadayita Raha is an environmental social scientist and Senior Lecturer in Business and Society, as well as Programme Leader for the BSc Business and Management at the University of Lincoln. Her research critically examines livelihood diversification, food justice, food sovereignty and sustainable businesses, with a regional focus on South Asia and Africa. Debadayita completed her PhD at the University of Reading, where she explored women's roles in water management and rural development policy in India, particularly within watershed development and livelihood diversification programmes delivered through public-private partnerships. She has also worked as a Postdoctoral Research Associate at the University of Nottingham, undertaking whole-systems analysis of environmental, economic, technological and social dimensions of small-scale biomass energy adoption. Guided by a commitment to gender equity, environmental justice and community resilience, her work spans SDGs 2, 10 and 12, examining food cycles, public distribution systems and the social and environmental determinants of food security. Before academia, she worked in corporate social responsibility in the motor industry.

Areas of Interest & Expertise

- Food security and food sovereignty
- Livelihood diversification
- Gender and development
- Environmental justice
- Ethical production and consumption
- Sustainable business in the Global South
- Community-based resource management
- Rural development policy
- UN Sustainable Development Goals (SDGs 2, 10, 12)

Selected Publications

- Raha, D. et al. (2024). We need collaboration and co-creation to address challenges facing coastal communities. *Nature Human Behaviour*.
- Backler, S. et al. (2025). An evaluation of coastal resilience policies in Anglophone West Africa. *Marine Policy*.
- Additional publications and outputs available on her University of Lincoln staff page.

Additional Roles & Contributions

- Programme Leader, BSc Business and Management, University of Lincoln
- Researcher across multi-institutional sustainability and resilience projects
- Advocate for gender-sensitive environmental policy
- CSR practitioner (prior role at TVS Motor Company)
- Active contributor to SDG-focused social science research

ASSOC PROF KAOUTHER KOOLI

Associate Professor in Marketing,
Department of Marketing, Strategy and Innovation,
Faculty of Management,
Bournemouth University
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Overview

Kaouther Kooli (SFHEA, UKCGE) is an Associate Professor in Marketing in the Department of Marketing, Strategy and Innovation at the Faculty of Management, Bournemouth University.

She holds a PhD in Marketing. She has over 18 years of higher education teaching experience acquired in Tunisia, UK and France. Her research interests are in digital B2B marketing, digital marketing and consumer behaviour. She is an expert in both quantitative and qualitative research methods. She is a Senior Editor of the marketing section of Cogent Business and Management, a member of the editorial board of the Journal of Business to Business Marketing and the curator board of the Journal of Customer Behaviour. She is also the Chair of the Academy of Marketing B2B Special Interest Group. She has published in top journals. She has established an annual conference on B2B marketing where academics, students and practitioners get together to debate current issues and challenges facing B2B marketing. Kaouther has been invited to give talks at a number of Universities both in the UK and abroad.

Areas of Interest & Expertise

- Marketing
- Sustainability
- AI
- Digital Marketing Communication
- Brand Management
- Customer Experience

Additional Roles & Contributions

- Senior Editor for the Marketing section of Cogent Business and Management.
- Editorial Board Member for the Journal of Business to Business Marketing.
- Curator Board Member for the Journal of Customer Behaviour.
- Chair of the Academy of Marketing B2B Special Interest Group.

DR LAURA STEELE

Reader of Business Ethics and Sustainability
Education,
Queen's Business School,
Organisation, Work, and Leadership (OWL),
Queen's University Belfast
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Overview

Laura Steele is a Reader of Business Ethics and Sustainability Education at Queen's Business School, Queen's University Belfast. Her teaching and research focus on the intersection of ethics, responsibility, sustainability, and technology, with particular emphasis on artificial intelligence. She also serves as Director of Ethics, Responsibility and Sustainability (ERS) within the School. Elected in 2022 to the Principles for Responsible Management Education (PRME) UK & Ireland Chapter Steering Committee, she currently holds the role of Vice-Chair. In 2026, she co-founded and now co-chairs the PRME Working Group on Responsible Management Education and Emerging Technologies, which promotes ethical, responsible, and sustainable multi-stakeholder action on emerging technologies in higher education through student and faculty training, research, and digital tools. She recently co-edited *AI and Work: Transforming Work, Organizations, and Society in an Age of Insecurity* with Prof. John Bratton (London: Sage).

Areas of Interest & Expertise

- Business ethics
- Social responsibility
- Sustainability

Additional Roles & Contributions

- Director of Ethics, Responsibility and Sustainability (ERS), Queen's Business School
- Vice-Chair of the PRME UK & Ireland Chapter Steering Committee
- Co-founder and Co-chair of the PRME Working Group on Responsible Management Education and Emerging Technologies
- Co-editor of *AI and Work: Transforming Work, Organizations, and Society in an Age of Insecurity*

DR MATTHEW ANDERSON

Senior Lecturer in Business Ethics,
Portsmouth Business School,
University of Portsmouth
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Overview

Dr Matthew Anderson is a Senior Lecturer in Business Ethics and Deputy Director of the Agile Centre for Equitable Sustainability at the University of Portsmouth. His work critically examines the intersections of business, ethics and sustainability, with a particular emphasis on Fair Trade and the transition to circular economies. Matthew's research explores how businesses engage with ethical production and consumption, and how organisational decisions influence social and environmental outcomes across global supply chains. Drawing on interdisciplinary perspectives from ethics, sustainability and development studies, he has contributed extensively to international debates on corporate responsibility and consumer citizenship. He also plays a longstanding role as a scientific committee member for the Fair Trade International Symposium, helping shape global research agendas on fair and sustainable trade. Through his publications, teaching and advisory work, Matthew champions approaches that centre justice, accountability and meaningful partnerships across the value chain.

Areas of Interest & Expertise

- Business ethics
- Corporate social responsibility
- Circular economy transitions
- Fair Trade systems
- Social enterprise
- Consumer citizenship
- Ethical supply chains
- Sustainable business models

Selected Publications

- Anderson, M., Bradley, T., & Sahariah, S. (2025). Fair purchasing practices in garment supply chains: Connecting theory and practice. Transcript Verlag.
- Anderson, M. (2019). Charity, Activism and Social Justice. *Contemporary European History*, 28(4).
- Anderson, M. (2018). Fair Trade and Consumer Social Responsibility. *Management Decision*, 56(3).
- Anderson, M. (2015). *A History of Fair Trade in Contemporary Britain*. Palgrave Macmillan.

Additional Roles & Contributions

- Deputy Director, Agile Centre for Equitable Sustainability
- Scientific Committee Member, Fair Trade International Symposium
- Contributor to global research on circular economy and sustainable trade
- Lecturer and supervisor across ethics, sustainability and development

DR ROBERTA DISCETTI

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Institute for Sustainability,
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Overview

Dr Roberta Discetti is a Lecturer in Sustainability and an interdisciplinary scholar specialising in socio-ecological transitions, ethical consumption and sustainable food systems. Her research explores how market-based activism, ethics of care and community-centred approaches can support more sustainable and equitable pathways for development. With a strong commitment to transforming food systems, Roberta has contributed to several major EU-funded projects addressing food sustainability, procurement policy, quality assurance, spatial mapping and territorial development. Roberta has also played an active role in shaping the International Fair Trade Symposium as a steering committee member since 2017, contributing to the organisation of its 2018, 2021, 2023 and 2026 editions. Her broader research weaves together sustainability science, consumer studies and political ecology to interrogate how food systems can be reshaped through fairness, participation and place-based innovation.

Areas of Interest & Expertise

- Sustainable consumption and production
- Ethical and Fair Trade food systems
- Socio-ecological transitions
- Market-based activism
- Territorial development
- Sustainability education
- Community-centred food policies
- Mapping and digital food tools

Additional Roles & Contributions

- Steering Committee Member, International Fair Trade Symposium (2017–present)
- Contributor to major EU sustainability projects (Strength2Food, FoodMapp, GISmart, FoodCLIC)
- Researcher on sustainable development pathways
- Advocate for fair, community-driven food system transformation