



Coffee

Commodity	Coffee
Country	Peru is a South American country with a population of 33,4 million. Fairtrade commodities originating there include coffee, cocoa, banana, gold and cereals.
Background information	Coffee is grown across the "bean belt" – a band of land on either side of the equator with suitable climate and soil conditions spanning more than 50 countries.
Social issues	<p>Few farmers earn a living income from coffee production. Though they produce significant volumes, they have little negotiating power in coffee supply chains that are dominated by large companies.</p> <p>Coffee prices are very volatile and the proportion of coffee farmers living below the international extreme poverty line has increased recently.</p>
Environmental issues	<p>While to date, coffee has played a relatively small role in global deforestation, climate change and increasing global demand for coffee are driving coffee cultivation into new areas, many of which are currently forested and unprotected.</p> <p>Most coffee is produced intensively in monocultures, using synthetic fertilizers and pesticides. Water pollution is high in many streams and rivers close to coffee processing plants.</p> <p>Coffee farming produces greenhouse gas emissions due to the use of nitrogen fertilizers, insufficient wastewater management and deforestation.</p>
Why is Fairtrade important?	<p>Choosing Fairtrade supports farmers to fight the challenges they face, from low and unpredictable incomes to the climate crisis.</p> <p>Being part of Fairtrade has meant better knowledge about protecting the local environment and the chance to plant other crops and buy livestock to put more food on the table.</p>
Where to buy Fairtrade coffee	Asda, Aspretto, CafeDirect, Clipper, Co-op, Greggs, Jenipher's Coffi, John Lewis & Partners, Leon, Lidl, M&S, Morrisons, Nando's, Nisa, Percol, Sainsbury's, Taylors of Harrogate, Tesco, Waitrose amongst others