



CLIMATE, FAIRTRADE AND YOU

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COCOA CLIMATE FILM TRANSCRIPT

Chocolate is made from cocoa. On average four million tonnes of cocoa beans are produced in the world each year. But you might have noticed that there are no cocoa farms in the UK. Why's that?

It's to do with something called the climate.

The climate of a place is worked out by looking at the weather over many years. There are different climate regions in different parts of the world.

In the UK, we have a temperate climate. This means that we have cold, wet winters and warm wet summers. You can grow many types of fruit in temperate climates. Apples, pears, peaches, plums and strawberries are all grown in the UK. But not cocoa.

Cocoa grows best in tropical rainforest climates. And that's why most of the world's cocoa is grown in countries near the equator.

Tropical rainforest climates are hot, wet and very humid. It rains heavily all year round. Cocoa trees like the hot, humid weather. But they need to be sheltered from the wind and sun. That's why the rainforest is the perfect place for them to grow.

But the earth's climate is changing and our planet is getting hotter. This means that the usual weather found in different climate areas is changing too.

This can bring extreme and damaging events such as floods, droughts and violent storms. This climate is in crisis.

In the UK, our summers are becoming hotter and very cold winters are becoming rarer. This may sound like a good thing, but it has drastic effects on farming, nature and people. It makes the weather unpredictable. The changing climate will affect what types of food can be grown in the UK in the future.

The climate crisis is causing even more problems in tropical rainforest climates.

In west Africa, cocoa farmers are already seeing more floods, droughts and plants diseases on their farms. This damages farms.



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Farmers earn little money for the cocoa they sell anyway. If they lose some or all of their crops, they struggle to recover and can end up trapped in poverty.

This means that they don't have enough money to meet their basic needs like food, water, shelter, education or healthcare.

But YOU have the power to make a difference to the lives of people affected by the climate crisis.

By choosing Fairtrade, you're choosing a world where cocoa farmers are paid higher prices for their cocoa, so they can protect themselves, their families and their farms from the climate crisis.

Choose the world you want, for you, for farmers and for the planet that we all share.