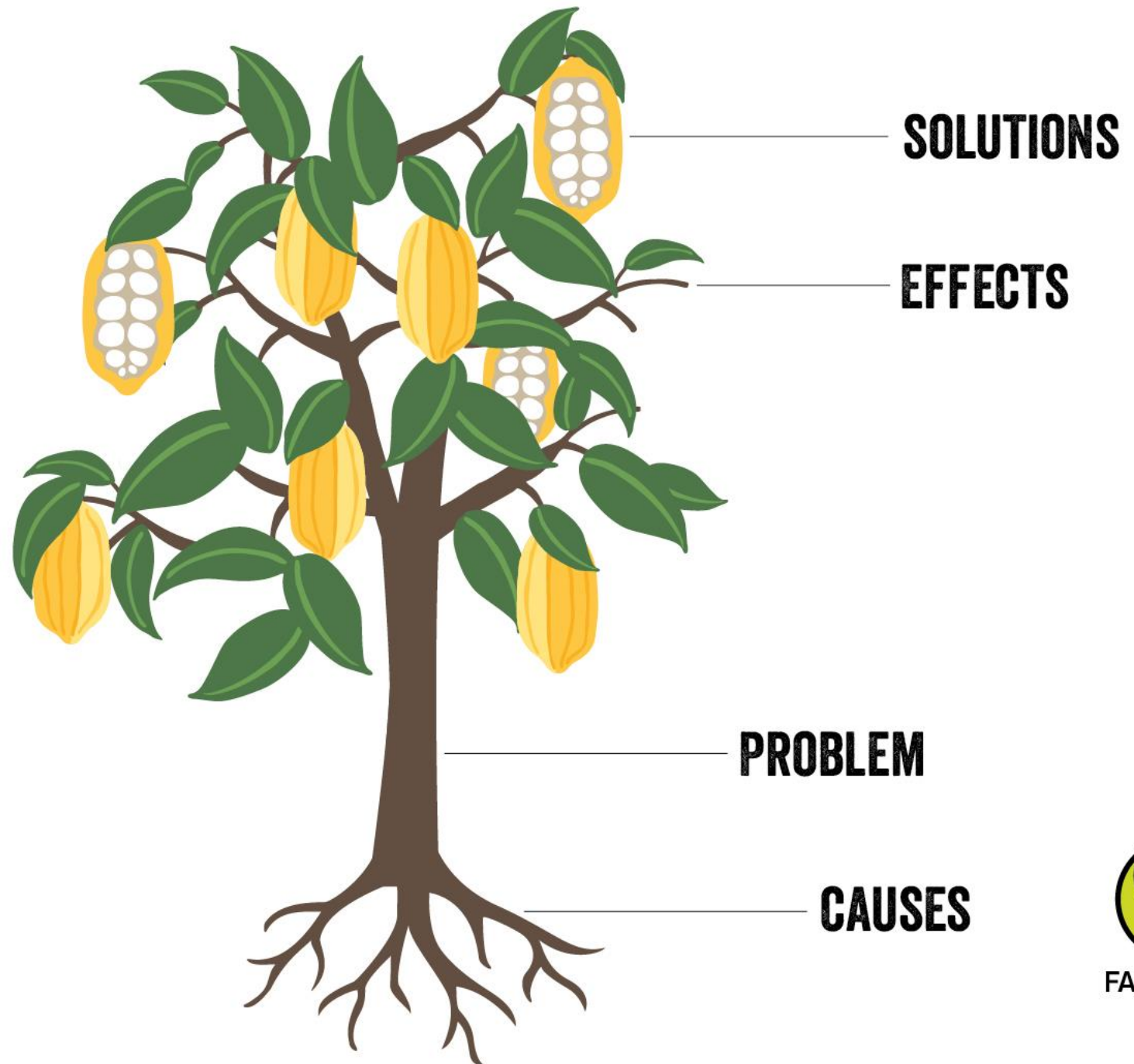


# THE PROBLEM COCOA TREE



# QUESTIONS TO ASK AS YOU ARE GROWING YOUR PROBLEM COCOA TREE

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YOU WANT



## Roots / Causes

These are the factors or situations that have led to this problem.

*Why does this problem exist?*

*What are the social causes?*

*What are the political causes?*

*What are the economic causes?*

*What are the causes of the causes?*

## Branches / Effects

These are the results created by the problem.

*What are the effects on farmers and workers?*

*What are the effects on the UK?*

*What will happen if these effects go unaddressed?*

*What are the effects of the effects?*

# QUESTIONS TO ASK AS YOU ARE GROWING YOUR PROBLEM COCOA TREE

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## Cocoa pods / Solutions

These are the actions that can be taken to solve this problem.

*What causes can we address?*

*What effects can we address?*

*How is Fairtrade part of the solution?*

*Consider the role of multinational companies, government, schools, farmers and you!*

