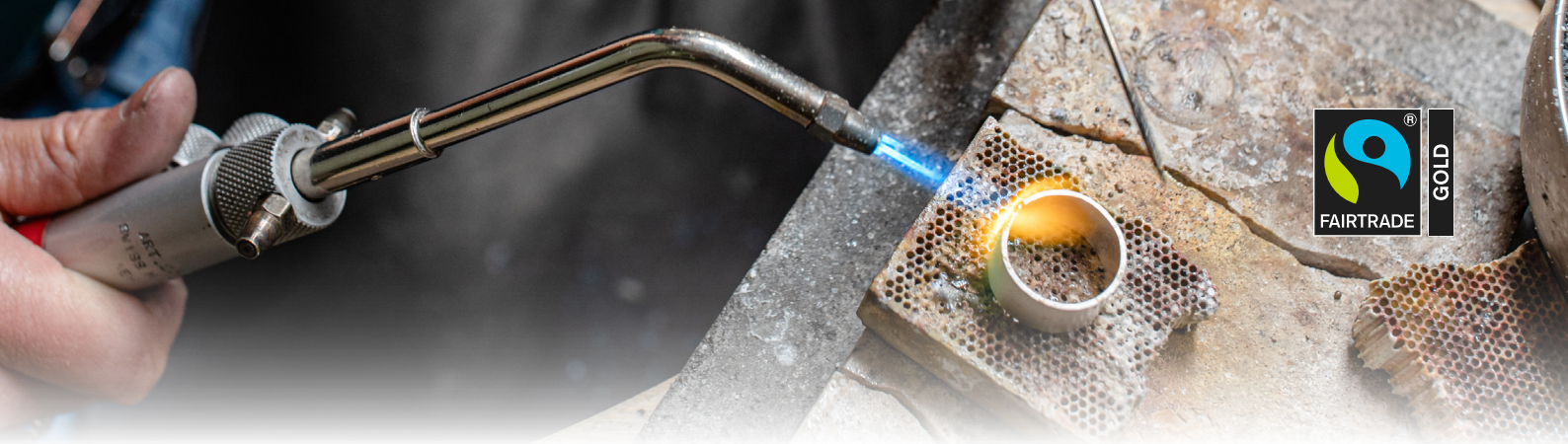


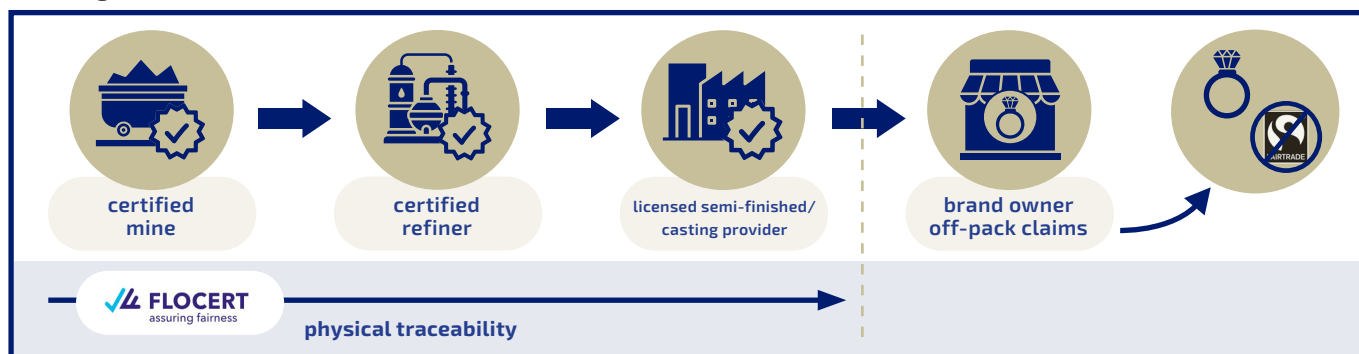


Fairtrade Goldsmith Registration

Fairtrade is an approach that aims to build bridges between producers of raw materials in countries in the Global South and consumers. Based on internationally harmonized standards, it seeks to promote transparency and decent living and working conditions in production and trade. The Fairtrade label, which indicates that products have been independently certified according to these standards, enjoys a high level of prestige, trust and credibility worldwide. In connection with gold, we offer business models tailored to market needs: as a licensee, goldsmith registration and the Gold Sourcing Program (GSP).

Join our Goldsmith scheme

With Fairtrade Goldsmith Registration, we offer you, as a goldsmith, an easy and free* way to support certified small-scale mining organizations. You will not be audited yourself and may use our ready-made communication materials, but you may not affix the Fairtrade label as a hallmark/laser mark on the final piece of jewellery. For this purpose we have a licensing model.



Elements of Fairtrade goldsmith registration:

During the registration process, you accept the registration conditions. These primarily include:

- Initial registration (takes a maximum of 5 minutes, simple and online) and annual renewal of registration
- You order Fairtrade gold from a semi-finished product supplier at least once per calendar year
- You acknowledge that you may NOT label the finished jewellery with the Fairtrade label, as you are not subject to independent audit. However, you may further refine and sell pre-labelled products (e.g. ring blanks).
- You benefit from being listed in the online goldsmith finder on the Fairtrade website and can use the communication material provided to you free of charge (web banners, door stickers, posters, etc.).

*Costs:

- In certain countries an annual fee might apply. In most countries the registration is free of charge.
- Fairtrade-certified semi-finished gold products are naturally slightly more expensive than conventional gold, not least because of the Fairtrade premiums (USD 2,000/kg), which are determined and implemented by the certified mines themselves for community projects following democratic decision-making processes.

Next steps:

- register today on the registration platform. You can find the link on the website of your local Fairtrade Organisation or at www.fairtrade.gold.

