2ND FAIRTRADE NAPP YOUTH CONVENTION 2027

From Voice to Action: Youth Shaping Fairtrade's Future

Country- Bangkok, Thailand

Date – 7th- 8th April 2027

Name of the organization: Fairtrade Network of Asia Pacific Producers
Position: Consultant
Reporting to: Ms. Sarah Anum (Youth & Gender Team, Asia Pacific)
Location: Bangkok, Thailand
Apply by: URGENT hiring. Open until filled.

1. BACKGROUND:

Fairtrade NAPP (Network of Asia & Pacific Producers) is one of the three regional producer networks of Fairtrade International. It represents Fairtrade-certified Producer Organizations (POs) across Asia and the Pacific, including smallholder farmers and workers. NAPP supports producer organizations in strengthening governance, sustainable agriculture, market access, climate resilience, and social inclusion. Recognizing youth as future leaders and key drivers of sustainability, NAPP has increasingly integrated youth engagement into its regional strategy. The Asia Pacific region has a large and dynamic youth population. However, youth in rural and producer communities face significant challenges, including limited access to land and finance, low participation in cooperative governance, unemployment and migration, climate vulnerability, and gender-based barriers—particularly for young women. Without structured inclusion, youth remain underrepresented in decision-making spaces within Producer Organizations, which affects long-term sustainability and leadership transition.

The 1st NAPP Youth Convention (2023) laid a strong foundation by creating a common identity for Fairtrade youth, building leadership awareness, initiating regional collaboration, and developing the FT NAPP Youth Strategy. The 2nd Youth Convention (2027) is therefore designed as a strategic consolidation and action-oriented platform that will assess progress, validate future directions, and institutionalize youth leadership in Fairtrade governance and sustainability frameworks.

The 2nd NAPP Youth Convention (2027) builds on this foundation and shifts the focus from dialogue to action. It aims to review progress since 2023, strengthen youth representation in governance, and develop the NAPP Youth Action Framework 2028–2030. The Convention will serve as a strategic platform to position youth as co-leaders in Fairtrade systems, driving innovation, climate resilience, entrepreneurship, and inclusive development across the Asia Pacific region.

About ECFFPA

The activity is co-funded by the European Commission Financial Framework Partnership Agreement (EC FFPA) program. The EC FFPA is strategic partnership program, that aims to strengthen Fairtrade as a representative, member -based regional, EU and global Civil Society umbrella organization, giving voice and empowering over 1900 Fairtrade Producer Organizations globally. The 2nd Fairtrade NAPP Youth Convention 2027 aligns with these objectives by creating a structured platform for youth engagement, strengthening their participation in decision-making processes, and co-developing the NAPP Youth Action Framework 2028–2030. Through this initiative, EC FFPA support enables the institutionalization of youth voices within Fairtrade

systems, fostering long-term sustainability, innovation, and inclusive development across the Asia Pacific region.

2. CONVENTION THEME: From Voice to Action: Youth Shaping Fairtrade's Future

Sub-Themes:

Youth Leadership & Governance in Fairtrade
Climate Action & Regenerative Agriculture
Youth Entrepreneurship & Future of Work
Gender Equity & Social Inclusion
Digital Innovation & Youth Advocacy

3. PURPOSE

To provide a structured regional platform for Fairtrade youth representatives to review progress (2024–2026), strengthen leadership capacity, and co-create the NAPP Youth Action Framework 2028–2030.

4. OBJECTIVES:

- Review progress and impact of FT NAPP's youth initiatives during 2024-2026.
- Facilitate best practices of youth participation in discussions, planning, and decision-making processes within Producer Organisations (POs).
- Structured dialogue on youth representation in Fairtrade governance systems.
- Cross-regional exchange & learning effective youth empowerment and inclusion on the example from Asia, Africa and South America.
- Develop and validate the FT NAPP Youth Action Framework (2028–2030).

5. TARGET PARTICIPANTS: 38

- **Fairtrade International/European Union- 02 (Project Officer +1)**
- **Fairtrade NAPP Members**
- **Program Managers (FT NAPP)**
- **External Experts/Consultant**
- **Other Producer Network's Members**
- **Youths from Fairtrade NAPP Countries.**

6. DURATION & STRUCTURE:

Duration: 2 Days
Proposed Year: 7th- 8th April 2027
Mode: Physical /Offline
Location- Bangkok, Thailand

7. Methodology will include:

- Panel dialogues
- Youth-led presentations
- Real-time documentation
- Group Work
- Participatory facilitation

8. Scope of Work & Deliverables

The consultant will be responsible for the following:

1. **Pre-Convention Support**
   - Conduct a comprehensive review and assessment of the implementation of the Fairtrade NAPP Youth Strategy 2024–2026 across FT NAPP countries.
   - Review youth-related programs, initiatives, activities, and outcomes implemented under the Youth Strategy during 2024–2026.
   - Provide Virtual Orientation (2-3 Virtual Session) to the Youth on Previous FT NAPP Youth Strategy progress, activities and set platform for upcoming FT NAPP 2nd Youth Convention.
   - Analyze achievements, gaps, challenges, lessons learned, and best practices from youth interventions and country-level activities.
   - Engage with FT NAPP teams, youth representatives, and relevant stakeholders through consultations/interviews where required.
   - Prepare a summary assessment report/presentation highlighting key findings and recommendations to guide the development of the FT NAPP Youth Action Framework 2028–2030.
   - Present the review findings during the Youth Convention to support reflection and strategic planning discussions.
   - Develop methodology, facilitation plan, and session tools.
   - Support development of pre-event questionnaires and consultation processes.
   - Conduct orientation/planning meetings with FT NAPP team.
   - Prepare presentation materials, exercises, templates, and facilitation guides.
2. **Youth Convention Facilitation**

   The consultant will facilitate the full 02-day Fairtrade NAPP 2nd Youth Convention 2027 using participatory, interactive, and youth-centred methodologies. The consultant will lead and support all thematic sessions, group exercises, action planning discussions, and convention processes to ensure meaningful engagement and concrete outcomes**.**

   The consultant will facilitate and support sessions related to:
   - Youth Leadership & Governance
   - Gender Equity & Social Inclusion
   - Climate Action & Regenerative Agriculture
   - Youth Entrepreneurship & Future of Work
   - Digital Innovation & Youth Advocacy
   - Youth Action Planning and thematic group work
   - Present findings from the review of the FT NAPP Youth Strategy 2024–2026 and facilitate reflection discussions to inform future planning.
   - Design and facilitate participatory learning methodologies, panel discussions, group exercises, and reflection sessions.
   - Guide youth delegates in identifying key priorities, challenges, opportunities, and recommendations across thematic areas.
   - Facilitate country presentations, collaborative discussions, and action-oriented planning exercises.
   - Lead the development and validation process of the FT NAPP Youth Action Framework 2028–2030.
   - Facilitate drafting and finalization of the Youth Declaration 2027 with measurable commitments and recommendations.

Documentation & Reporting

- Document key discussions, learnings, and recommendations.
- Compile FT NAPP Youth Convention proceedings and final report.
- Provide the Fairtrade NAPP Youth Action Framework 2028–2030.
- Provide the Youth Declaration 2027.
- Submit final report with photographs, presentations, participant feedback, and recommendations.

Deliverables

The consultant is expected to deliver:

1. Detailed facilitation and work plan.
2. Session methodology and facilitation materials.
3. Facilitation of all assigned convention sessions.
4. Draft and finalized:
   - Fairtrade NAPP Youth Action Framework 2028–2030
   - Youth Declaration 2027
5. Convention proceedings report including:
   - Session summaries
   - Key recommendations
   - Participant feedback analysis
   - Photographs and annexures
6. Final consultancy report within 15 days after the convention.
7. **Consultant Involvement and Level of Effort – 2nd Fairtrade NAPP Youth Convention 2027**

S. No.	Key Activities and Responsibilities of the Consultant	Expected Deliverables	Estimated Level of Effort
1	Review and Assessment of the FT NAPP Youth Strategy 2024–2026: Conduct a comprehensive review and assessment of the implementation of the Fairtrade NAPP Youth Strategy 2024–2026 across FT NAPP countries. Assess progress, key achievements, activities implemented, challenges, lessons learned and recommendations to inform the next strategy period.	Comprehensive review and assessment report highlighting progress, gaps, lessons learned and recommendations.	10 days
2	Virtual Orientation and Preparation of Youth Participants: Conduct 2–3 virtual orientation sessions with selected youth participants to present the progress of the previous FT NAPP Youth Strategy, key activities and achievements during 2024–2026, and facilitate reflection on priorities, challenges and expectations for the upcoming 2nd Youth Convention.	2–3 virtual orientation sessions; orientation materials; consolidated youth reflections and inputs to inform the convention.	3 days
3	Facilitation of the 2nd Fairtrade NAPP Youth Convention 2027: Facilitate the full two-day convention on 7–8 April 2027 in Bangkok, Thailand. Lead participatory sessions, group discussions, governance gap mapping, thematic action planning, cross-regional learning, consolidation of recommendations and validation of the Youth Action Framework.	Successful facilitation of the two-day convention; documented group outputs, recommendations, youth commitments and inputs for the Youth Action Framework 2028–2030.	2 days
4	Programme Reporting and Development of the FT NAPP Youth Action Framework 2028–2030: Prepare the convention proceedings and programme report, consolidate	Final programme/proceedings report; final FT NAPP Youth Action Framework 2028–	10 days

	the outputs and recommendations from the review, virtual orientations and convention, and develop the final FT NAPP Youth Action Framework 2028–2030 in consultation with FT NAPP.	2030, incorporating strategic priorities, proposed actions, responsibilities, timelines and monitoring indicators; consolidated recommendations and youth commitments.	
	Total Estimated Level of Effort	**Total consultancy working days**	**25 days**

Note: The estimated level of effort is 25 working days, excluding any additional travel time unless otherwise agreed. The final Youth Action Framework and programme report should be submitted within the timelines agreed with FT NAPP, with the final report delivered no later than 15 calendar days after the convention, as specified in the programme ToR.

9. Duration of the Assignment

The consultancy assignment is expected to be conducted between November 2026–April 2027, including preparation, facilitation, and reporting phases.

10. Location

The convention will be conducted physically in a country within the Asia-Pacific region (**Bangkok, Thailand)**. Travel and accommodation arrangements will be discussed with the selected consultant.

11. Budget and Payment

Applicants should submit a financial proposal in the requested currency, showing professional fees, applicable taxes and any other assignment-related costs separately. The convention budget currently includes an indicative consultant-fee line of **EUR 2500**. Applicants should state clearly whether travel, accommodation, meals, visa and local transport are included or excluded.

12. Required Qualification & Experiences:

- Minimum 5 years of experience in youth development, facilitation, or social development programs.
- Demonstrated experience facilitating international workshops/conventions.
- Strong understanding of youth leadership, governance, gender inclusion, climate action, entrepreneurship, and Fairtrade/sustainable development themes.
- Experience working with producer organizations, cooperatives, or civil society organizations.
- Strong documentation and report-writing skills in English.
- Experience in participatory facilitation methodologies.
- Excellent communication and interpersonal skills.
- Experience working in Asia-Pacific countries.
- Knowledge of Fairtrade systems and producer networks.

13. Reporting & Coordination:

The consultant will work closely with the FT NAPP Youth and Program Team (Ms. Sarah & Mr. Sachin) and report directly to the designated NAPP Program Lead (Mr. Sachin & Ms. Sarah).

14. Application Process/ How to Apply:

Interested consultants are requested to submit:

- Technical Proposal

- Financial Proposal
- Updated CV/Profile
- Relevant experience and sample work
- References from previous assignments
- Application with Proposal submit to sachin@fairtradenapp.org & sarah.anum@fairtradenapp.org.
- Submit Proposal till **10th November 2026.**

15. PROPOSED AGENDA

Day 1: Reflection, Leadership and Systems Change

- Opening Ceremony and Convention Objectives
- Review of FT NAPP Youth Strategy 2024–2026: Progress, Achievements and Learnings
- Youth Leadership, Governance and Representation in Fairtrade
- Cross-Regional Youth Exchange: Asia, Africa and Latin America
- Gender Equity, Social Inclusion and Young Women's Leadership
- Climate Action and Regenerative Agriculture
- Reflections and Networking

Day 2: Innovation, Skills and Action Planning

- Youth Entrepreneurship and the Future of Work
- Digital Innovation, Communication and Youth Advocacy
- Thematic Group Work and Country-Level Action Planning
- Development and Validation of the FT NAPP Youth Action Framework 2028–2030
- Adoption of the Youth Declaration 2027 and Youth Commitments