Fairtrade coffee price review brief

July 2026

In 2026, we reviewed our prices for coffee, in line with our commitment to do so every four years.

THE RESULT Updated Fairtrade Minimum Prices that **provide a stronger safety net** for cooperatives and farmers and **support supply chain resilience**, while maintaining other pricing elements to reinforce **stability and predictability** for market partners.

Fairtrade Minimum Prices, Fairtrade Premium and organic differential for new contracts as of 1 Dec 2026

	Fairtrade Minimum Price (USD per lb) **as of 1 Dec 2026**	Fairtrade Premium (USD per lb) **(no change)**	Organic differential (USD per lb) **(no change)**
Arabica washed	$ 2.00	$ 0.20	$ 0.40
Arabica natural	$ 1.95		
Robusta washed	$ 1.35		
Robusta natural	$ 1.30		

The Fairtrade Minimum Price comes into effect when market prices fall below the Fairtrade floor price, providing producers with greater protection during periods of low prices, and flexibility to earn more when the market price rises. For reference, the NYC price for Arabica has not fallen below $2.00 since March 2024.[1]

The review considered options to maintain or adjust the three elements of Fairtrade pricing:

- **Fairtrade Minimum Prices (Arabica and Robusta coffee, natural and washed)**
  The global floor price that acts as a safety net for cooperatives and farmers to absorb the shock of a market drop.
- **Fairtrade Premium**
  The fixed additional sum on top of selling price that farmers decide democratically how to invest in their businesses and communities and adapt to emerging realities and external pressures.
- **Fairtrade organic differential**
  The additional sum on top of selling price for organic Fairtrade coffee, to compensate producers for the higher costs of organic farming and certification.

Key considerations in the price decision

Producer sustainability: enhancing the safety net for farmers when market prices fall. With farming costs having increased from 8% to 24% between 2022 and September 2025 and added pressure coming from climate change and new regulations, the Fairtrade Minimum Price needs to offer meaningful stability.

Stakeholder balance: seeking wide range of input from supply chain actors globally, weighing addressing producer costs with sales opportunities, and committing to regular, frequent reviews.

Market feasibility: coffee prices in mid-2026 were below the highs of 2025 but still highly volatile, and at the same time higher market prices had not consistently translated to higher farmgate prices.[2] These findings support a targeted Fairtrade Minimum Price increase as a safety-net adjustment (coming into effect only when market price falls below it), while maintaining a stable Fairtrade Premium and organic differential. This approach reduces the risks to demand, competitiveness, and Fairtrade sales volumes.

1 As of the time of publishing this document in July 2026.
2 According to the Coffee Barometer 2026, https://coffeebarometer.org/explore-coffee-barometer-2026

Robust and consultative process informs Fairtrade pricing decisions

Our coffee price review was based on:

1. expert inputs from the coffee sector
2. collection and validation of costs of production,
3. stakeholder feedback gathered through a two-month public consultation, and
4. an analysis of the consultation results by a team with equal representation from Fairtrade producer networks and national Fairtrade organisations, ensuring both producers and commercial perspectives were reflected.

Consensus-based decision-making within the project team ensured a balance between considerations of producer costs and market acceptance. Current market conditions and the expected future behaviour of the coffee market – characterised by high volatility and multiple stress factors – were taken into account, with an overall goal of a fairer and more sustainable coffee trade.

The Fairtrade Standards Committee, a multi-stakeholder democratic body with equal producer organisation representation, made the final decision in July 2026.

Timeline

2025

Collection of farmer cost of production data from 57 cooperatives in 13 coffee producing countries in Latin America, Africa and Asia

July-Dec 2025
Data analysis and development of Fairtrade pricing and Premium proposals

Fairtrade farmers' cost of production data from 2023-2024, updated to 2025 values following inflation and market indicator trends[3]

2026

Feb-March 2026
Feedback on price proposals from 610 Fairtrade coffee stakeholders via inclusive consultation process

July 2026
Fairtrade Standards Committee decision

1 December 2026
New prices take effect for new contracts

Fairtrade coffee stakeholders – from cooperatives, to exporters, to roasters, to brands and retailers – provide essential insights to inform decision-making

Looking ahead

Fairtrade is committed to a four-year review cycle, including a full review with cost of production data every four years and interim updates every two years to check inflation and exchange rate changes. This provides a predictable balance between evolving market dynamics and safeguards for producers' viability.

To learn more about the Fairtrade coffee price review, visit our website

Fairtrade prices and Premium values can always be found on our website

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3 Future cost of production studies will better capture financial obligations arising from regulatory preparation, such as for the European Union Deforestation Regulation and the European Union Organic Regulation, which were not yet in force during this data period.