



To: Fairtrade Banana producers and traders
Fairtrade members
cc: Standards Committee
Fairtrade International staff
FLOCERT staff

Andreas Kratz
Director of Standards & Pricing
a.kratz@fairtrade.net

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Update to banana certification requirements - July 2026

Dear Fairtrade Partners,

After a two-year pause, it is now possible for fresh banana producers to apply for Fairtrade certification again. Interested organisations can apply via FLOCERT, following the certification requirements outlined in the revised Fresh Fruit Standard.

Over the past two years, we have introduced other measures designed to support banana producers to increase their Fairtrade sales and reap more of the benefits of Fairtrade. Earlier this year, we published the newly combined fruits and vegetables standard, which includes a new certification requirement aimed at managing Fairtrade banana supply. Applicants need to demonstrate that they have been an established organisation for a minimum of two years and have at least one confirmed Fairtrade buyer for the next two years.

The Standard also includes new safeguards against unfair trading practices. These criteria aim to prevent situations where traders offer to buy products under Fairtrade terms only if producers also sell part of their production under conventional terms at discounted prices to offset the Fairtrade transaction.

You can find the Fresh Fruit Standard for SPOs in [English](#), [French](#), [Portuguese](#), and [Spanish](#) here, and for HLO in [English](#), [French](#), [Portuguese](#), and [Spanish](#) here.

For more information, please contact Standards & Pricing at standards-pricing@fairtrade.net

Best regards,

Andreas Kratz