



FAIRTRADE
INTERNATIONAL

To: Pineapple producers and traders
Fairtrade members

cc: Standards Committee
Fairtrade International staff
FLOCERT staff

Andreas Kratz
Director of Standards & Pricing
a.kratz@fairtrade.net

11 March 2026

Subject: Price Announcement for **Pineapple for processing and drying for East Africa**

Dear partners,

The Standards & Pricing Unit (S&P) of Fairtrade International is glad to announce new Fairtrade Minimum Prices and Fairtrade Premiums for pineapples for processing and drying for East Africa. The prices are the outcome of a price extension request from West Africa to East Africa. The prices will become valid as of 15th of March 2026.

The new pineapple for processing and for drying prices and premiums are presented in the table below. The Fairtrade Premium is paid in addition to the price, whether it is the market price (which applies if higher than the Fairtrade Minimum Price), the negotiated price (negotiated to be higher than the Fairtrade Minimum Price) or the Fairtrade Minimum Price. The Fairtrade Prices and Premiums are also available in the Fairtrade Minimum Price and Premium Database on our website under <http://www.fairtrade.net/price-and-premium-info.html>.

Product	Quality	Form	Country / Region	Producer Scope	Price level	Unit	Currency	FMP	FP	Date of validity	Product Specific Information
Pineapple	Organic	for processing	East Africa	SPO / HL	EXW	1 kg	USD	0.22	0.03	15/03/2026	
Pineapple	Conventional	for processing	East Africa	SPO / HL	EXW	1 kg	USD	0.19	0.03	15/03/2026	
Pineapple	Organic	for drying	East Africa	SPO / HL	EXW	1 kg	USD	0.22	0.03	15/03/2026	The conversion rate is 10:1 — 1 kg of dried pineapple equals the price of 10 kg of fresh pineapple.
Pineapple	Conventional	for drying	East Africa	SPO / HL	EXW	1 kg	USD	0.19	0.03	15/03/2026	The conversion rate is 10:1 — 1 kg of dried pineapple equals the price of 10 kg of fresh pineapple.

For more information, please contact Jose Miguel Perez at: j.perez@fairtrade.net.

Best regards,

Andreas Kratz