



To: Fairtrade Flower and Plant operators
Fairtrade members
cc: Standards Committee
Fairtrade International staff
FLOCERT staff

Eleonora Gutwein
Head of Standards
e.gutwein@fairtrade.net

12 October 2023

Changes to the Fairtrade Flowers and Plants Standard

Dear partners,

During its meeting that took place on 24 November 2022, the Standards Committee (SC) decided on changes to the Fairtrade Standard for Flowers and Plants. For details on the decision please refer to the minutes of the SC meeting, available [here](#) on our website.

The approved changes are the result of a full [standard revision](#) as part of the monitoring and review cycle.

The revised standard has increased its focus on management and the use of the Fairtrade Premium; Prevention of sexual misconduct; New environmental requirements including collection of environmental data, Integrated Pest Management, Water Management Plan, Carbon footprint and climate resilience; New trading options including sales via regional auctions, permission of retro- certification under strict rules, sourcing plans that support long-term commitment and new bouquet composition rules.

A more detailed overview of the changes to the Fairtrade Standard for Flowers and Plants is presented in a separate main changes document that is available [here](#).

This revised standard will replace the previous version and will become applicable as of 15 October 2023. It applies to all Fairtrade certified flower and plant producers and traders. A transition period has been defined for some of the requirements, as indicated in the Standard.

The revised standard for Flowers and Plants is available [here](#) on our website. The Spanish version will soon be available.

For more information, please contact Standards & Pricing (standards-pricing@fairtrade.net).

Best regards,

Eleonora Gutwein