

To: Fairtrade Cocoa producers and traders
Fairtrade members
cc: Standards Committee
Fairtrade International staff
FLOCERT staff

Andreas Kratz
Director of Standards & Pricing
a.kratz@fairtrade.net

15 October 2026

Announcement of the new Fairtrade Fairer Futures Standard

Dear Partners,

During its meeting that took place on 24 September 2026, the Standards Committee (SC) approved the new Fairtrade Fairer Futures Standard (formerly consulted as the Fairtrade Standard for Advancing Farmer Livelihoods). Details of the decision taken by the SC will be available in the minutes of the SC meeting, which will soon be published [here](#).

The Fairtrade Fairer Futures Standard is a new standard developed by Fairtrade International. Its development included a public consultation from 16 July to 15 August 2026. A synopsis of the consultation results is available [here](#).

The Fairtrade Fairer Futures Standard is a voluntary add-on standard for Fairtrade certified small-scale producer organizations and their commercial partners who want to go further in improving farmer incomes. It currently applies only to cocoa from Côte d'Ivoire and Ghana.

The standard sets requirements for commercial partners on commitments of at least three years, the payment of the Fairtrade Living Income Reference Price (LIRP) differential and the provision of implementation funds. For participating small-scale producer organizations, it sets requirements on paying 100% of the LIRP differential to members, on the use of implementation funds for example for farm services, and on accounting and reporting.

The standard applies in addition to the Fairtrade Standard for Small-scale Producer Organizations or the Fairtrade Trader Standard, as applicable. Participating commercial partners need a binding agreement with the relevant Fairtrade organization in addition to Fairtrade certification against the applicable requirement of the standard.

Claims and mark-use requirements are governed separately under the applicable Fairtrade licensing rules.

The Fairer Futures standard becomes applicable as of 15 October 2026 and is available [here](#) on our website. The French version will soon be available.

Certification against the standard will be possible once the certification body has published application document. It is anticipated this will be the case during November 2026.

For more information on the Fairer Futures standard, please contact Standards & Pricing (standards-pricing@fairtrade.net).



Best regards,

Andreas Kratz