



FAIRTRADE  
INTERNATIONAL

# Monitoring the scope and benefits of Fairtrade

MONITORING REPORT 14<sup>TH</sup> EDITION



## About Fairtrade

Fairtrade International is a non-profit, multi-stakeholder association that promotes fairer conditions for international trade, empowers small-scale farmers and workers, and fosters sustainable livelihoods.

Fairtrade International develops and maintains the internationally-agreed Fairtrade Standards, owns the FAIRTRADE Mark, and supports the international Fairtrade system. Three regional Fairtrade producer networks representing 2 million farmers and workers co-own the international Fairtrade system, which also includes the independent certification body FLOCERT, and Fairtrade organisations in more than 25 countries that promote Fairtrade to business and consumers. For more information, visit [www.fairtrade.net](http://www.fairtrade.net)

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Cover image: Roberto Carlos Costa harvests oranges on a plantation that is a member of Coperfam cooperative in Brazil. This page: Konan Amalan Cécile, Ivorian cocoa farmer, fills her sack with harvested cocoa pods.

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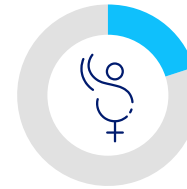
## About this report

Fairtrade International publishes annual data on the scope and impact of Fairtrade for farmers, workers and their communities. This report represents an overview of select monitoring data from 2021 unless otherwise indicated. A description of the data sources used for this report is on page 22. Additional product-specific data can be found at [www.fairtrade.net/impact](http://www.fairtrade.net/impact)

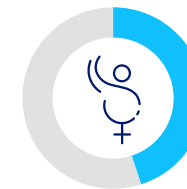




More than  
**2 million**  
farmers & workers  
in Fairtrade certified  
producer organisations



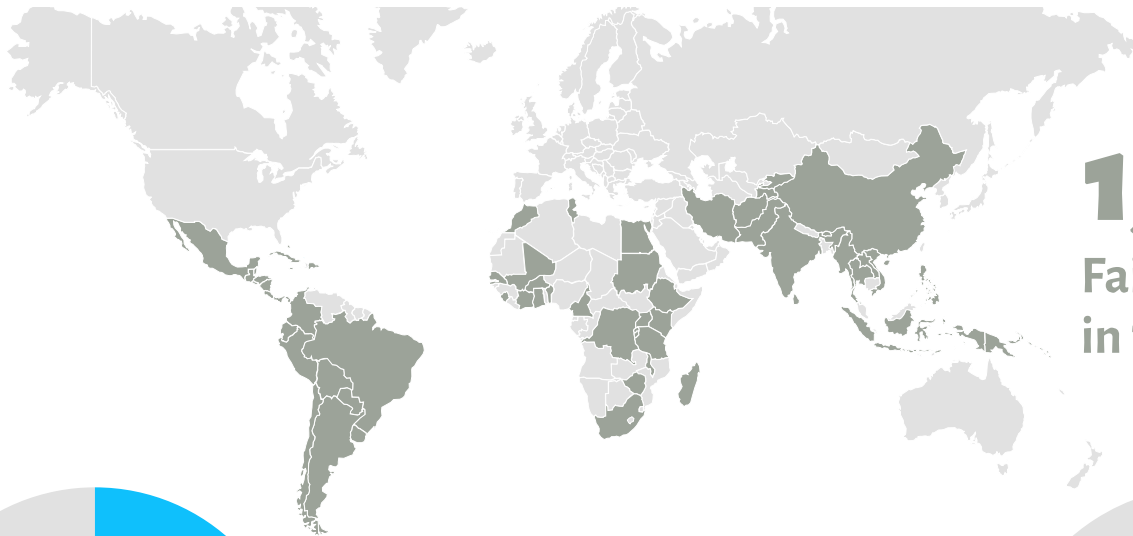
**20%**  
of farmers



**45%**  
of workers

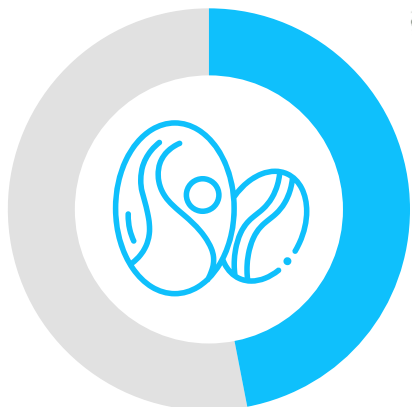


in Fairtrade  
are women

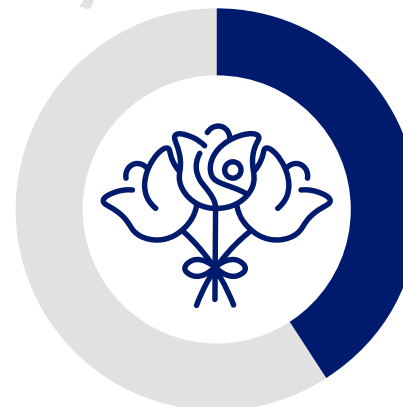


**1,930**

Fairtrade certified producer organisations  
in 70 countries



**47%**  
of all Fairtrade farmers  
produce coffee



**39%**  
of all Fairtrade workers  
produce flowers & plants

# €201.6 million

in Fairtrade  
Premium paid to  
producers in 2021



# 41%

of all Fairtrade  
Premium funds  
paid to producer  
organisations  
in 2021 were  
from sales of  
Fairtrade coffee



Small-scale  
producer  
organisations



# invested 32%

of their Fairtrade Premium into improving  
production and farming practices and  
**22%** in financial benefits for farmers

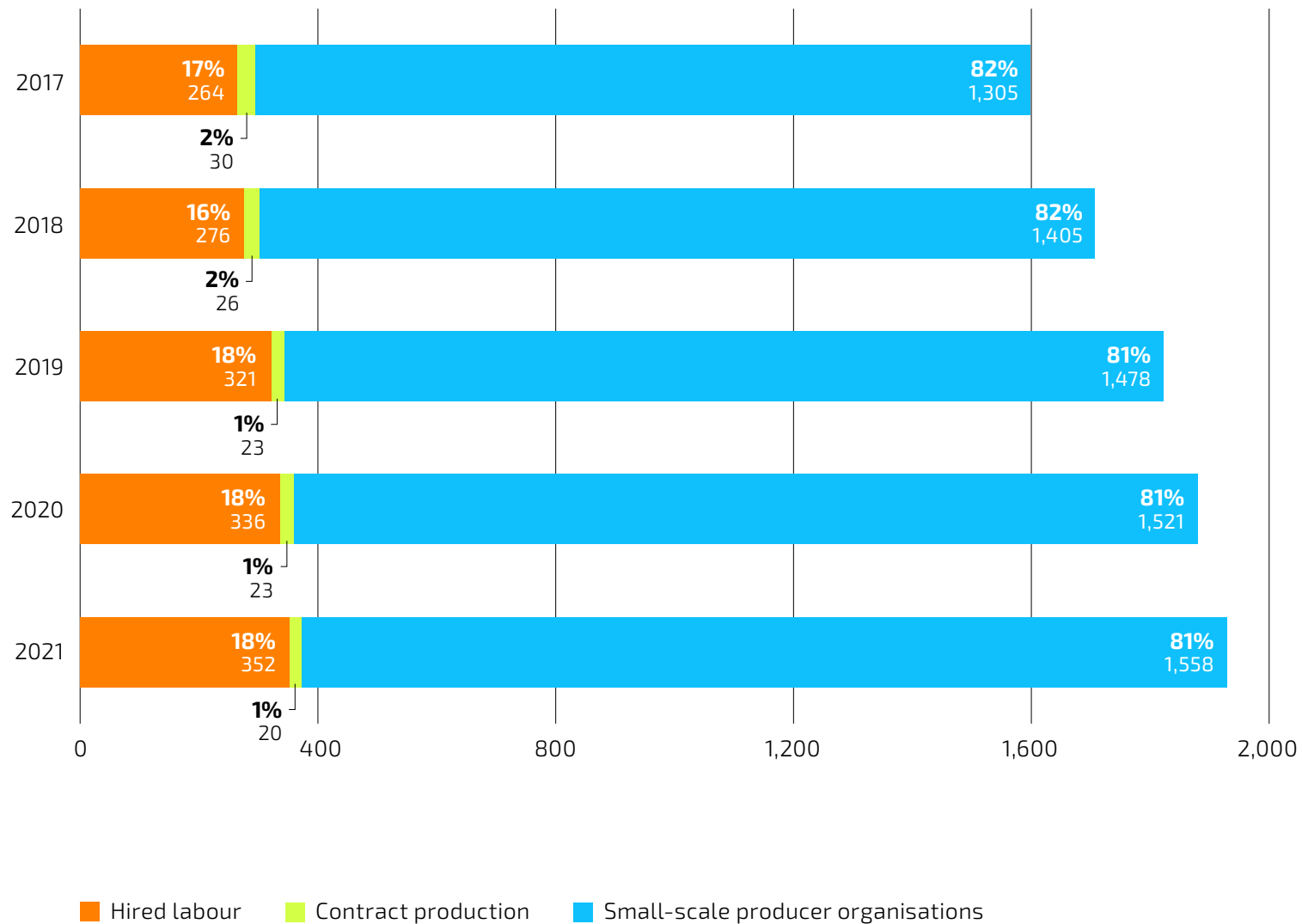
Workers on Fairtrade certified plantations

# allocated 68%

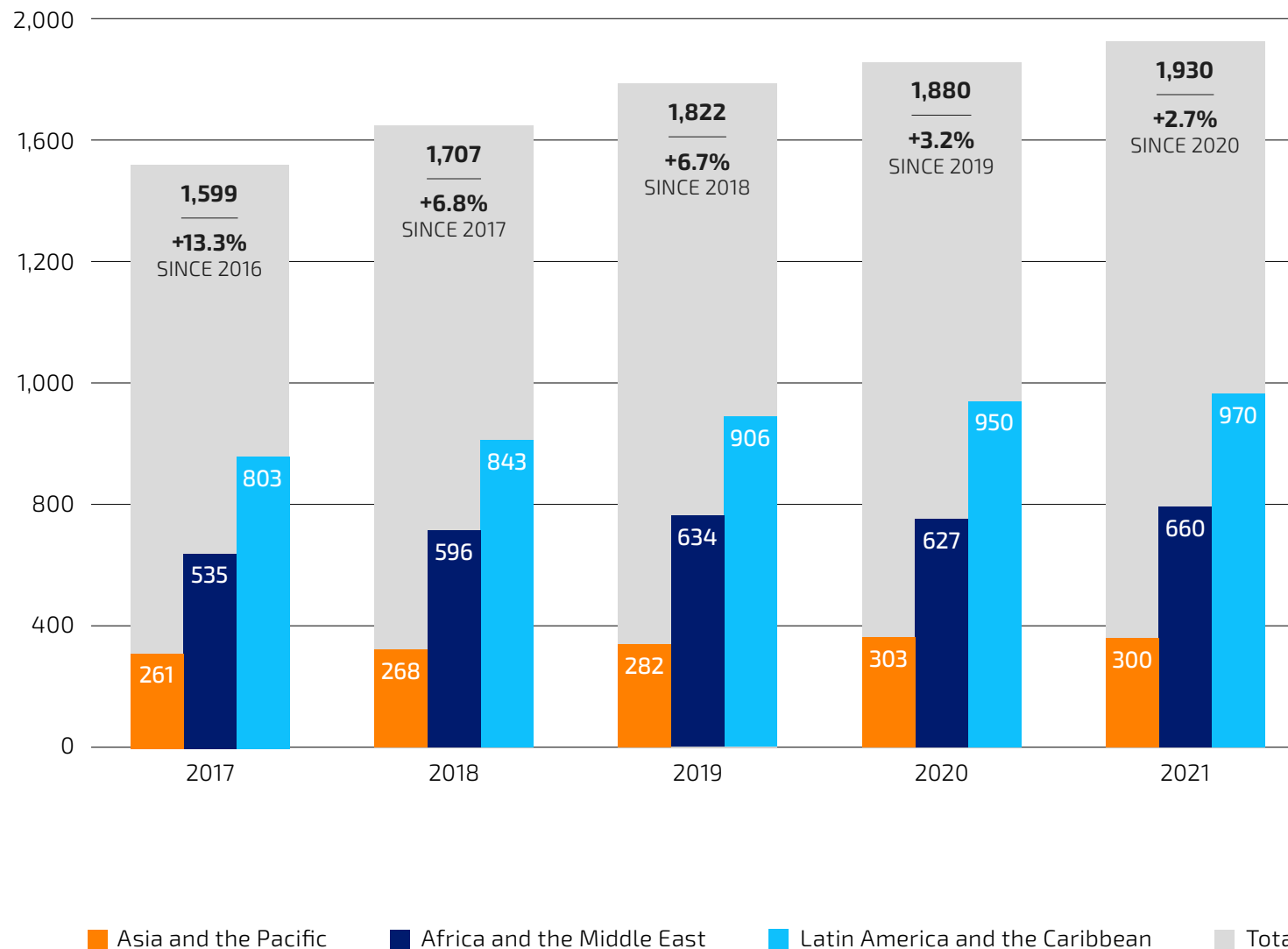
of their Fairtrade Premium to social  
investments, including education,  
healthcare and housing



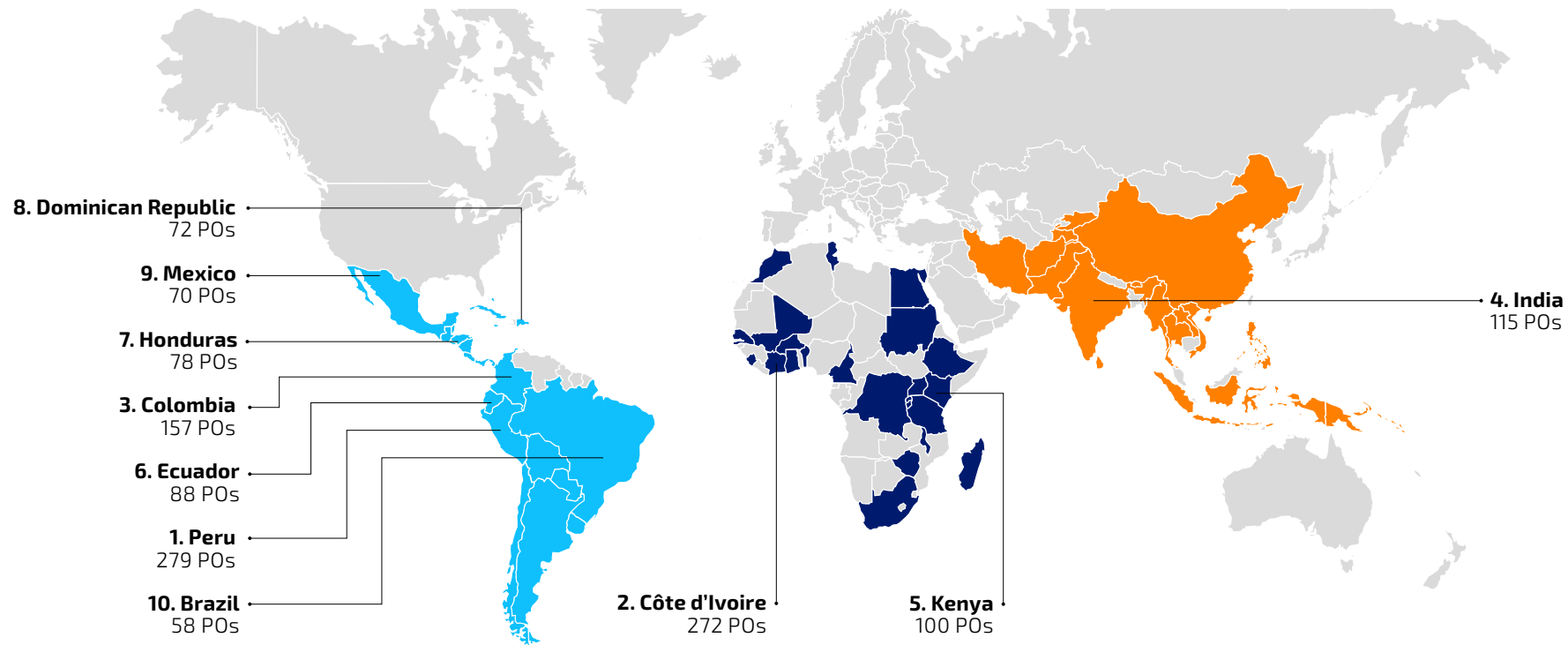
## GLOBAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2017-2021



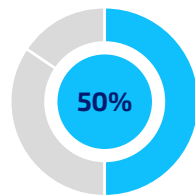
# REGIONAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2017-2021



# FAIRTRADE PRODUCER COUNTRIES BY NUMBER OF CERTIFIED PRODUCER ORGANISATIONS 2021

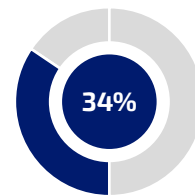


## Latin America and the Caribbean



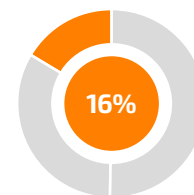
970 producer organisations in 23 countries

## Africa and the Middle East



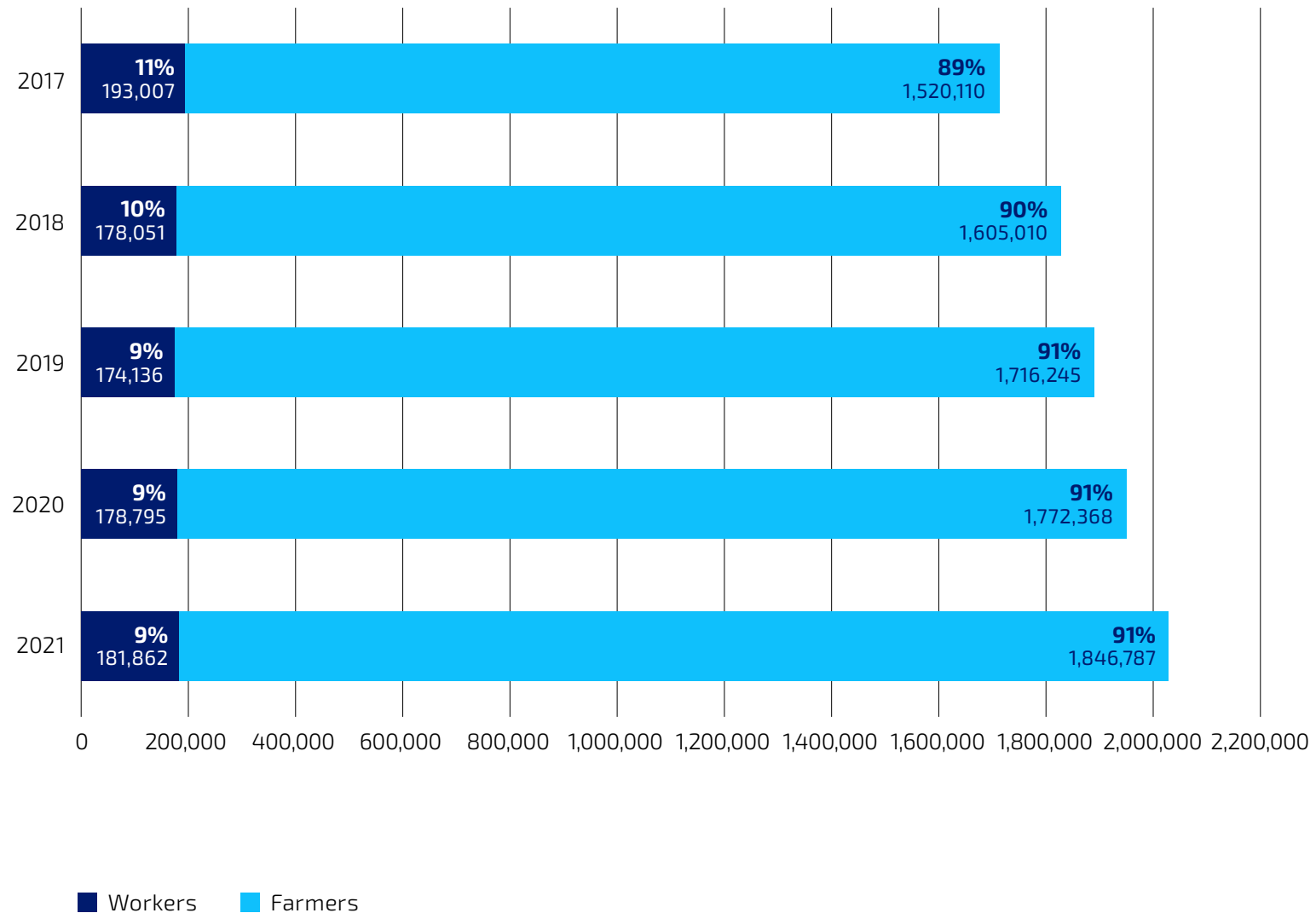
660 producer organisations in 28 countries

## Asia and the Pacific



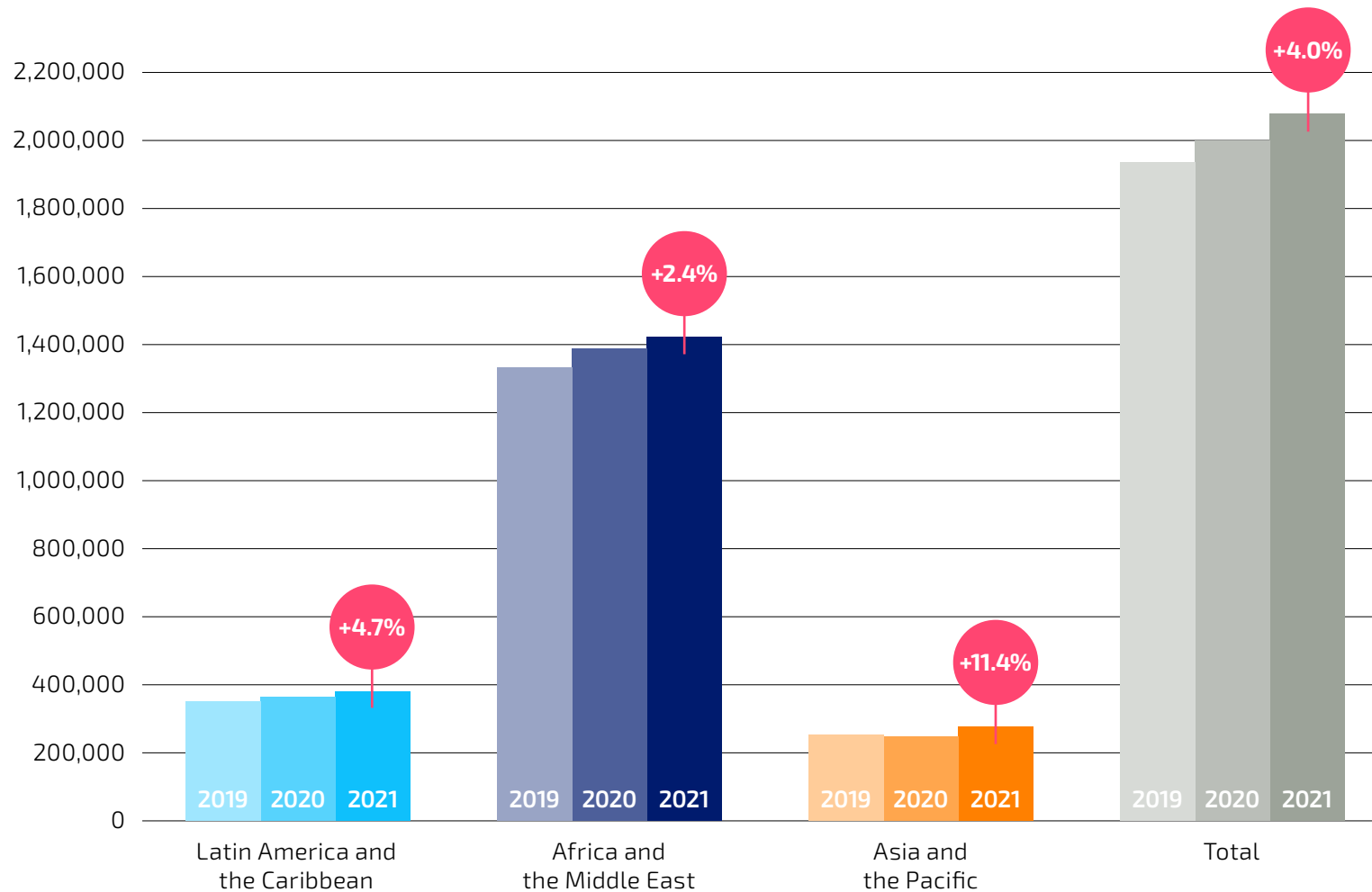
300 producer organisations in 19 countries

## DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2021



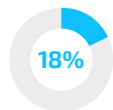
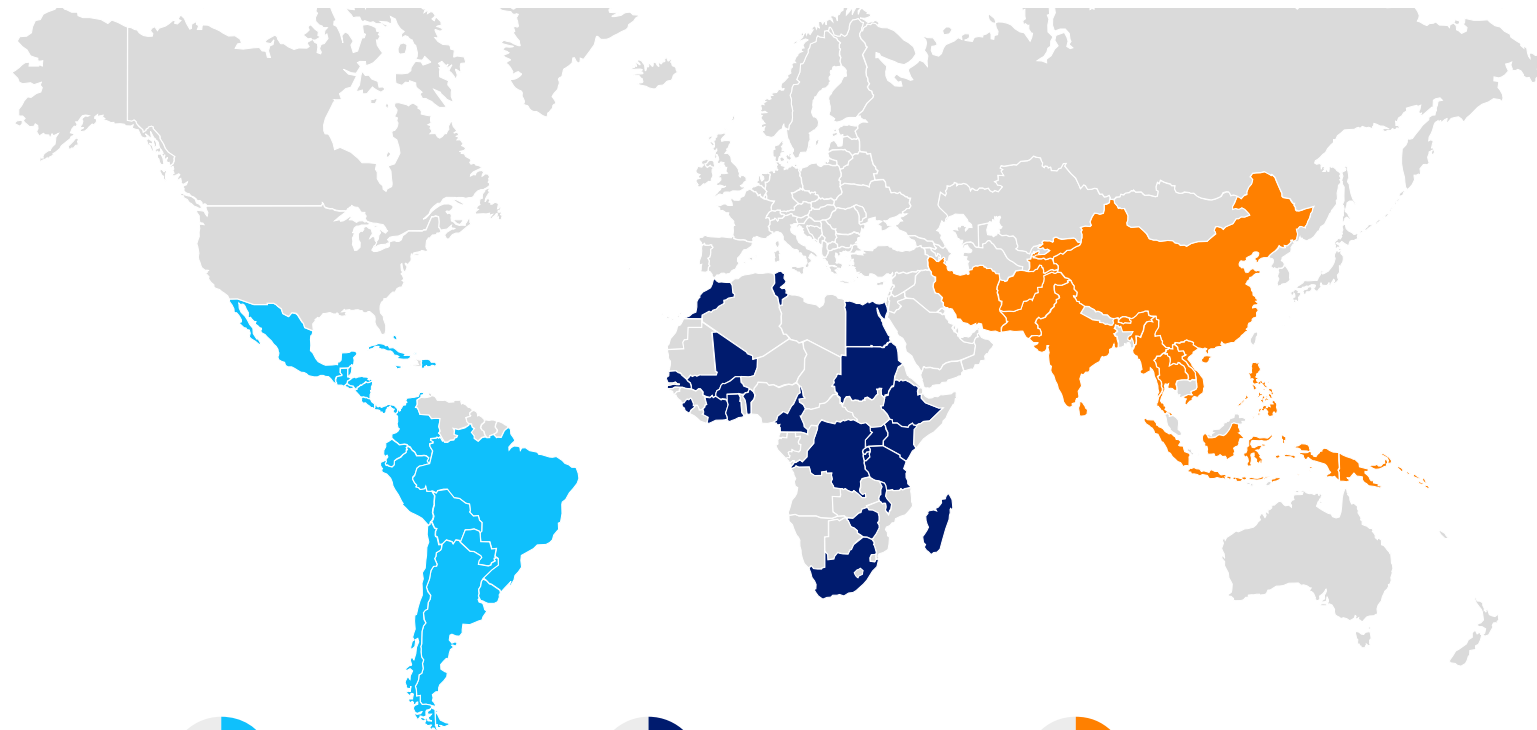


## GROWTH IN THE NUMBERS OF FAIRTRADE FARMERS AND WORKERS 2019-2021



● Percentage change 2020-2021

## DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2021



Percentage of all farmers



Percentage of all workers



Percentage of total



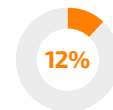
Percentage of all farmers



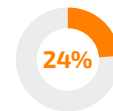
Percentage of all workers



Percentage of total



Percentage of all farmers



Percentage of all workers



Percentage of total

### Latin American & the Caribbean

### Africa & the Middle East

### Asia & the Pacific

### Total

Fairtrade farmers	<b>338,417</b>	<b>1,281,511</b>	<b>226,859</b>	<b>1,846,787</b>
Workers on Fairtrade plantations	<b>32,478</b>	<b>105,871</b>	<b>43,513</b>	<b>181,862</b>
Total	<b>370,895</b>	<b>1,387,382</b>	<b>270,372</b>	<b>2,028,649</b>

## NUMBER OF FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2021

Coffee 	
Farmers	872,916
Workers	–
Total	872,916
Percentage of all Fairtrade farmers & workers	<b>43%</b>


Tea 	
Farmers	347,287
Workers	53,115
Total	400,402
Percentage of all Fairtrade farmers & workers	<b>20%</b>

Cocoa 	
Farmers	457,347
Workers	–
Total	457,347
Percentage of all Fairtrade farmers & workers	<b>23%</b>

Flowers and plants 	
Farmers	–
Workers	71,060
Total	71,060
Percentage of all Fairtrade farmers & workers	<b>4%</b>

Cane sugar 	
Farmers	49,709
Workers	–
Total	49,709
Percentage of all Fairtrade farmers & workers	<b>2%</b>

Seed cotton 	
Farmers	40,033
Workers	–
Total	40,033
Percentage of all Fairtrade farmers & workers	<b>2%</b>

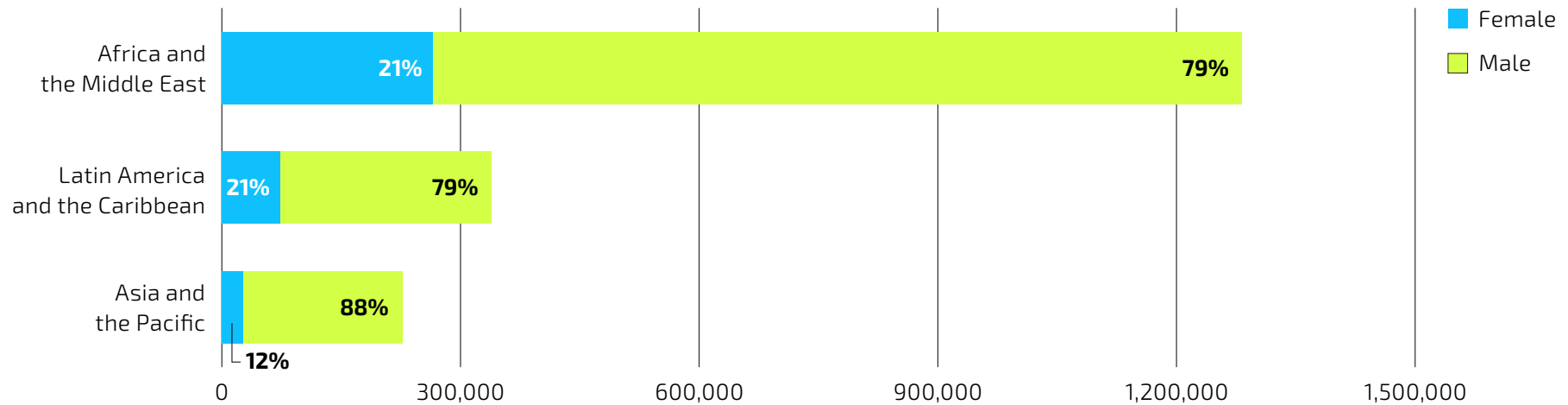
Bananas 	
Farmers	10,223
Workers	25,672
Total	35,895
Percentage of all Fairtrade farmers & workers	<b>2%</b>

Other products	
Farmers	69,272
Workers	32,015
Total	101,287
Percentage of all Fairtrade farmers & workers	<b>5%</b>

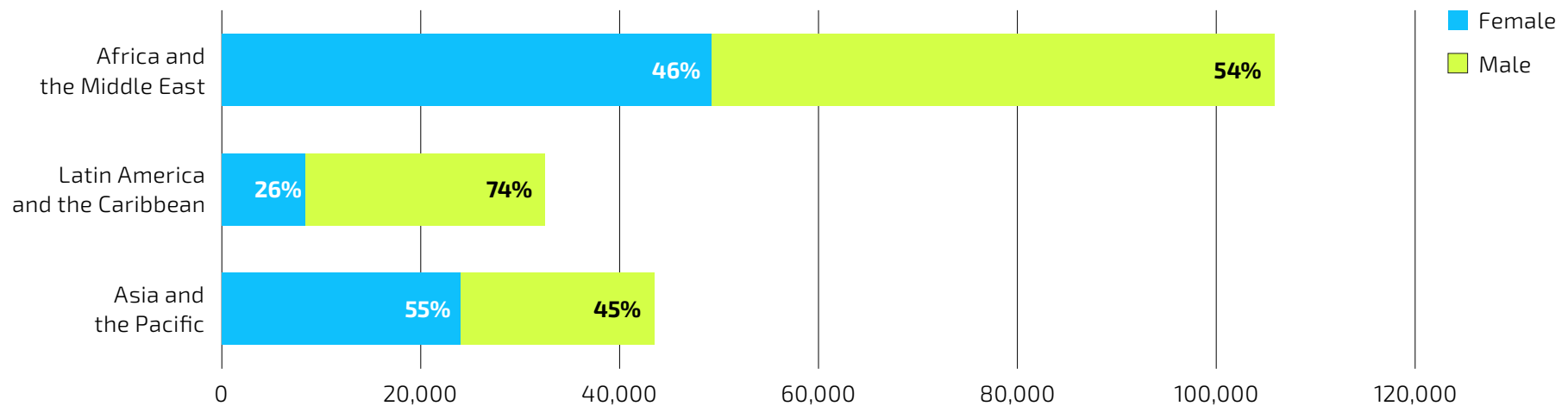
All products	
Farmers	1,846,787
Workers	181,862
Total	2,028,649
Percentage of all Fairtrade farmers & workers	<b>100%</b>

## WOMEN'S PARTICIPATION IN FAIRTRADE 2021

**Number of female and male farmers in small-scale producer organisations**



**Number of female and male workers in hired labour organisations**



## PERCENTAGE OF WOMEN FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2021

### Small-scale producer organisations

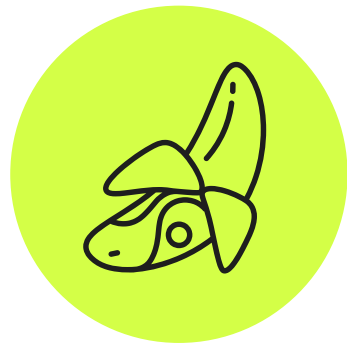
Product	Percentage of women farmers
Cereals	56%
Dried fruit	36%
Wine grapes	33%
Tea	29%
Rice	26%
Herbs, herbal teas & spices	25%
Fruit juices	23%
Oilseeds and Oleaginous fruit	23%
Banana	21%
Vegetables	20%
Cotton	19%
Coffee	18%
Fresh fruit	18%
Cane sugar	17%
Nuts	17%
Cocoa	16%
Honey	11%
Gold & associated Precious Metals	10%
<b>Total</b>	<b>20%</b>

### Hired labour organisations

Product	Percentage of women workers
Flowers and Plants	55%
Tea	50%
Vegetables	47%
Dried fruit	40%
Fresh fruit	39%
Wine grapes	31%
Herbs, herbal teas & spices	23%
Sportsballs	18%
Banana	16%
<b>Grand Total</b>	<b>45%</b>

# TOTAL PRODUCTION OF FAIRTRADE CERTIFIED PRODUCTS 2021 (METRIC TONNES\*)

\*EXCEPT WHERE NOTED



**Bananas**  
1,461,353



**Coffee**  
923,464



**Cocoa**  
699,234



**Fresh fruit**  
613,846



**Cane sugar**  
553,816



**Vegetables**  
199,497



**Tea**  
180,575



**Wine grapes**  
147,664



**Oilseeds &  
oleaginous fruit**  
67,562



**Rice**  
60,967



**Seed cotton**  
55,318



**Herbs, herbal teas  
& spices**  
50,819



**Nuts**  
44,425



**Honey**  
8,879



**Cereals**  
3,779



**Dried fruit**  
997



**Fruit juices  
& pulp**  
924



**Flowers & plants\***  
5,263,230,062 stems



**Gold & associated precious metals\***  
1,382 kg



**Sportsballs\***  
2,435,860 items

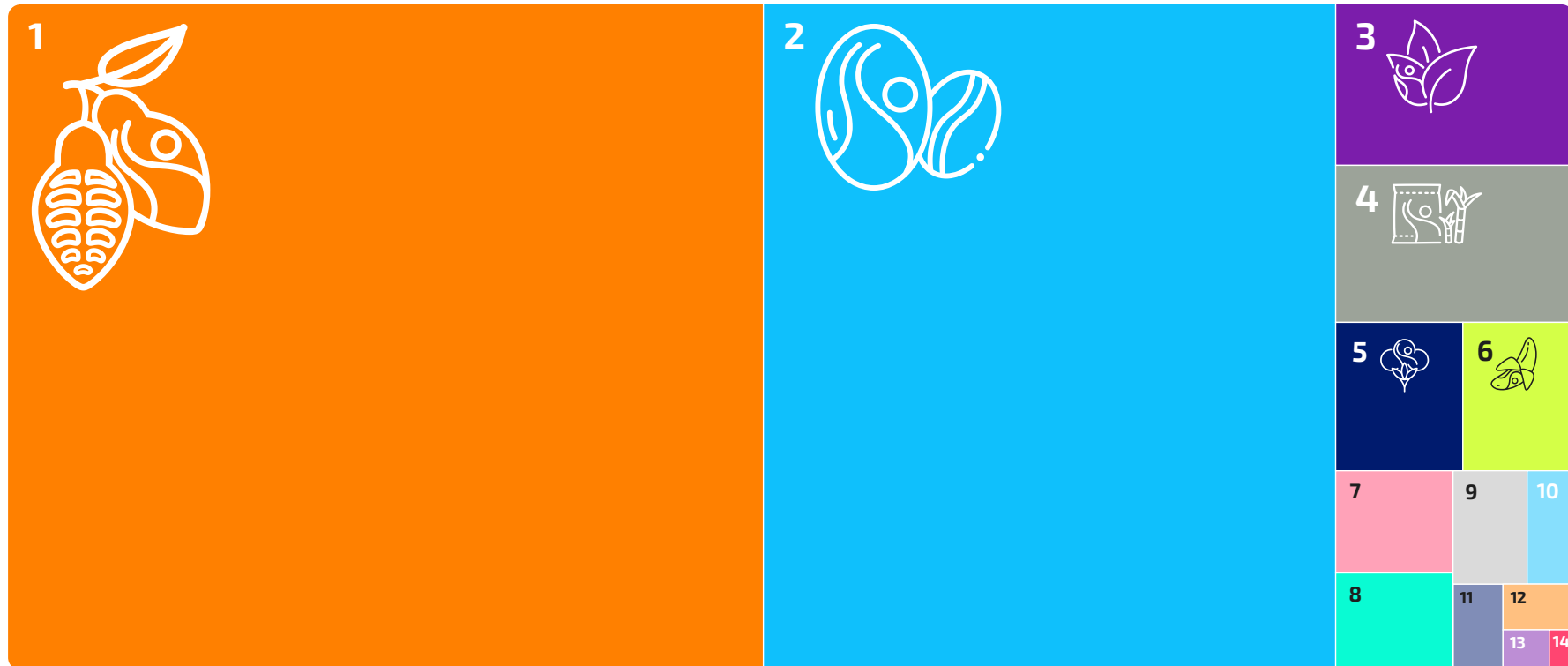
## FAIRTRADE SALES VOLUMES REPORTED BY PRODUCT 2019-2021

Product	2019	2020	2021	Unit
Bananas	773,430	750,636*	739,111	MT
Cane sugar	175,855	120,230	180,348	MT
Cocoa	250,473	175,412	241,455	MT
Coffee	226,254	226,338	222,328	MT
Cotton	10,591	12,511*	10,903	MT
Tea	8,106	8,641*	7,690	MT
Dried fruit	329	166	160	MT
Fresh fruit	117,735	113,549	103,258	MT
Fruit juices & pulp	4,883	2,620	287	MT
Herbs, herbal teas & spices	15,773	8,432	8,010	MT
Honey	4,580	4,020	2,486	MT
Nuts	13,141	14,081	17,756	MT
Oilseeds and oleaginous fruit	16,886	20,344	14,605	MT
Rice	9,659	9,562	9,756	MT
Wine grapes	56,894	45,269	40,568	MT
Vegetables	3,205	3,160	5,315	MT
Cereals	3,763	3,679	1,382	MT
Flowers and Plants	959,093,807	951,936,302	1,150,969,654	Stems
Sportsballs	195,791	186,226	142,546	Items
Gold & associated Precious Metals	80	112	27	kg

MT = metric tonnes

\*Figures have been updated to reflect sales reported after the 2020 deadline which changed the previously reported values by more than one percent.

## TOTAL AREA OF CULTIVATION OF FAIRTRADE PRODUCTS 2021 (HECTARES)

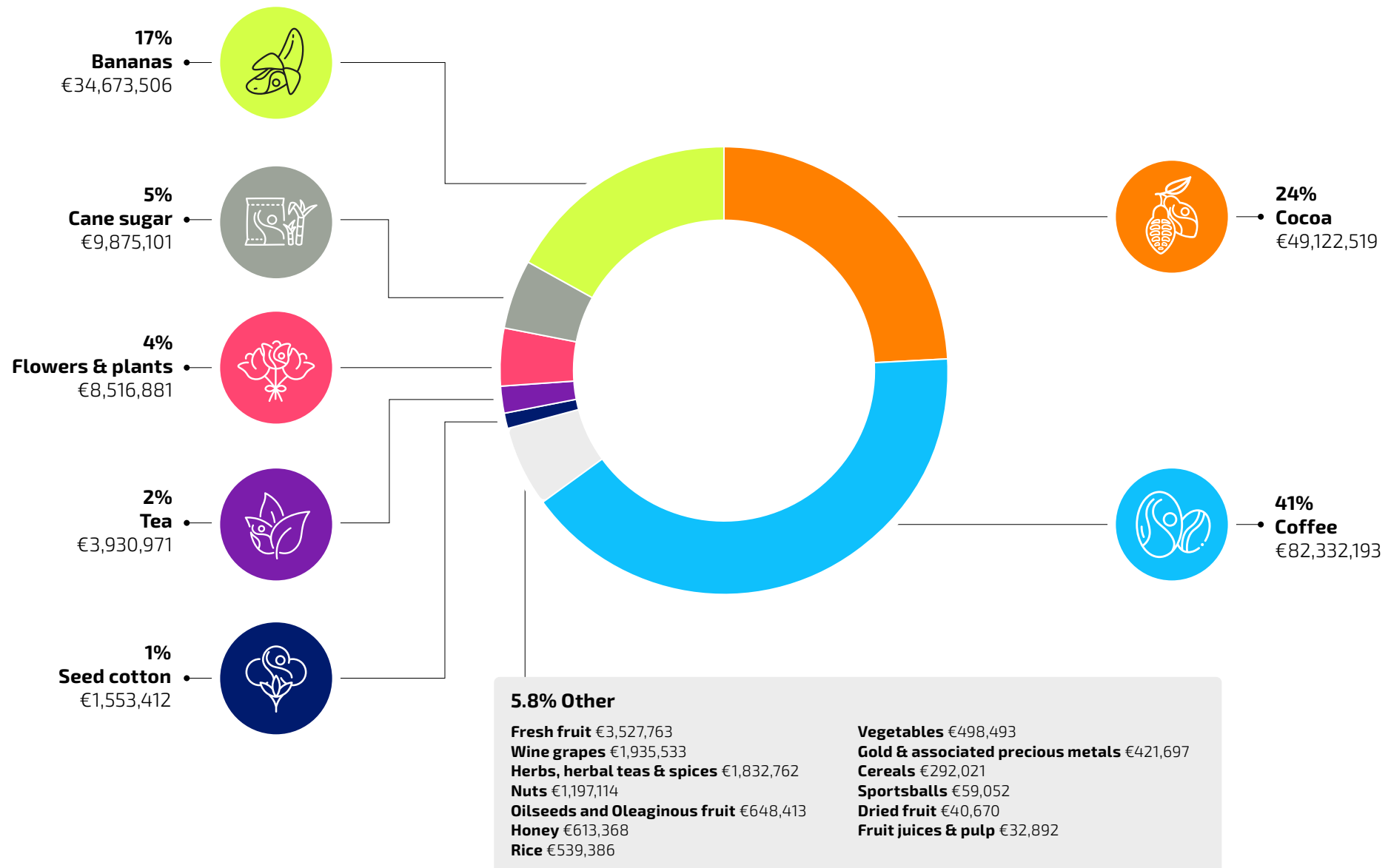


<b>1</b>	<b>Cocoa</b> 1,523,686	<b>2</b>	<b>Coffee</b> 1,153,327	<b>3</b>	<b>Tea</b> 116,620	<b>4</b>	<b>Cane sugar</b> 113,366
<b>5</b>	<b>Seed cotton</b> 57,010	<b>6</b>	<b>Banana</b> 50,054	<b>7</b>	<b>Herbs, herbal teas &amp; spices</b> 36,233	<b>8</b>	<b>Fresh fruit</b> 34,733
<b>9</b>	<b>Rice</b> 25,386	<b>10</b>	<b>Oilseeds &amp; oleaginous fruit</b> 16,242	<b>11</b>	<b>Wine grapes</b> 13,082	<b>12</b>	<b>Vegetables</b> 9,876
<b>13</b>	<b>Cereals</b> 5,770	<b>14</b>	<b>Flowers &amp; plants</b> 3,140				

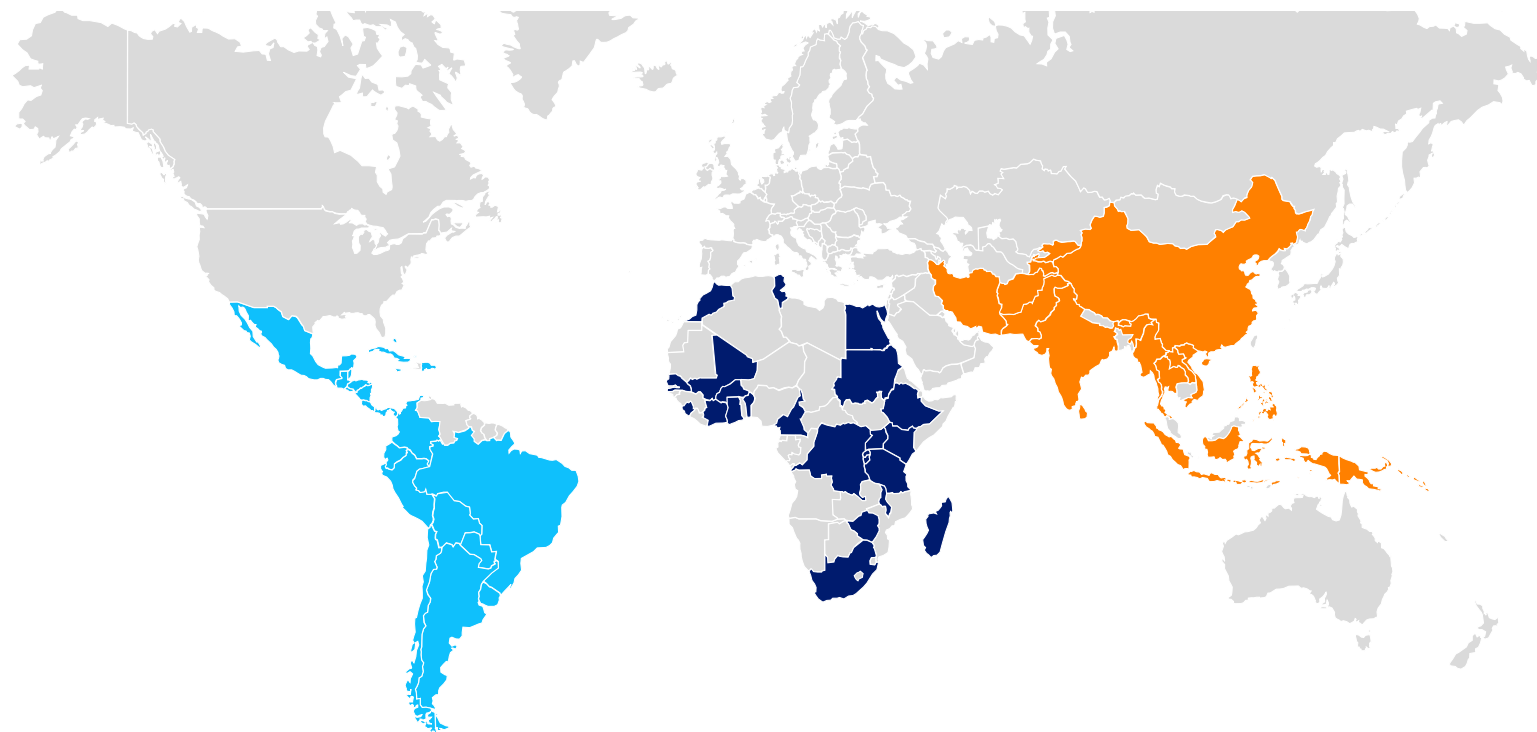
Land area is not applicable to the following products: pulp, gold, honey, nuts and sportsballs. Dried fruit and fruit juice are not included because of limited data for this metric.



## FAIRTRADE PREMIUM GENERATED BY PRODUCT 2021



# FAIRTRADE PREMIUM GENERATED BY TYPE OF PRODUCER ORGANISATION AND REGION 2021



**Latin America  
and the  
Caribbean**

**€121.9** million

**Africa  
and the  
Middle East**

**€64.7** million

**Asia  
and the  
Pacific**

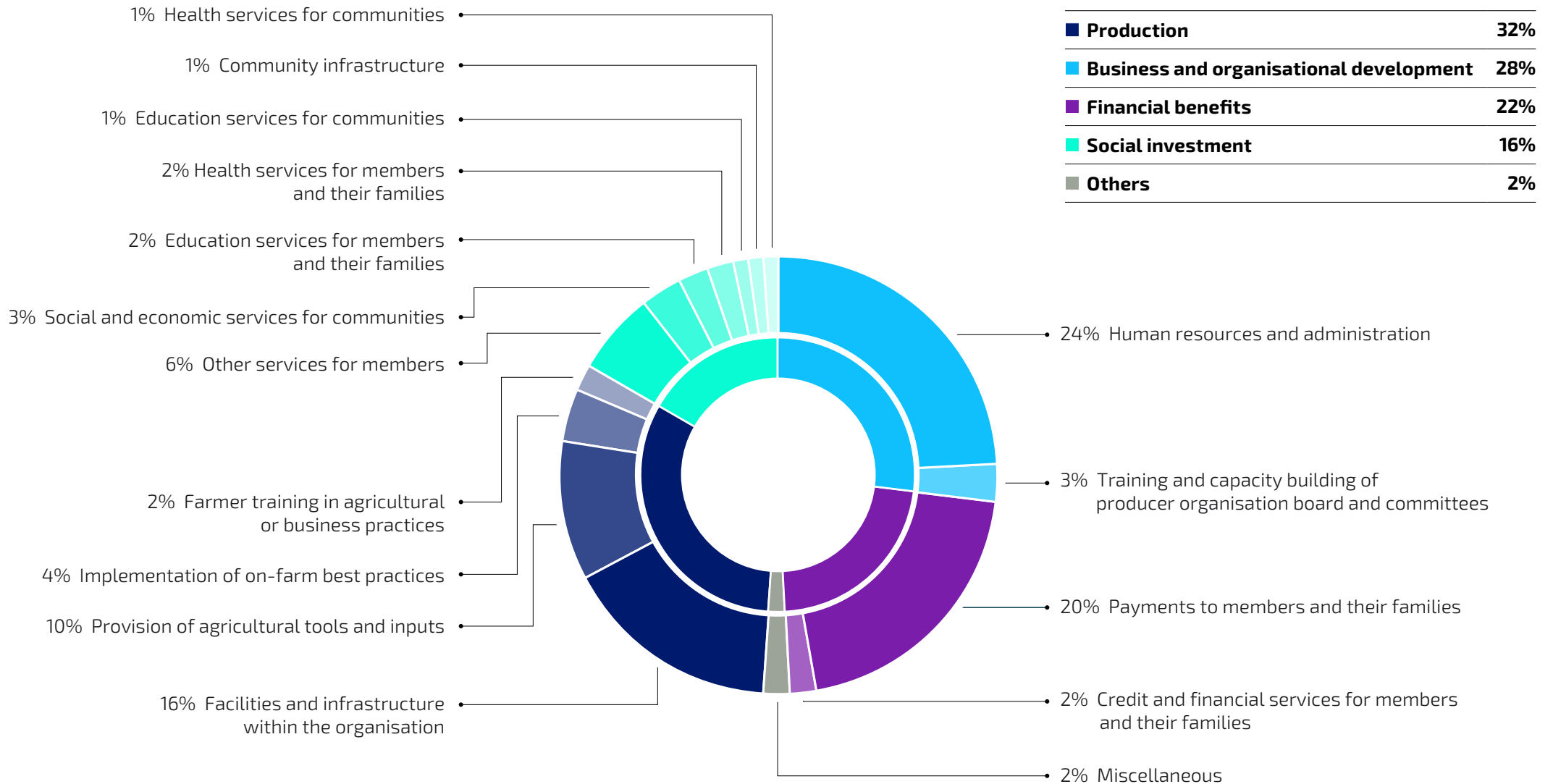
**€15** million

**Total  
Premium**

**€201.6** million

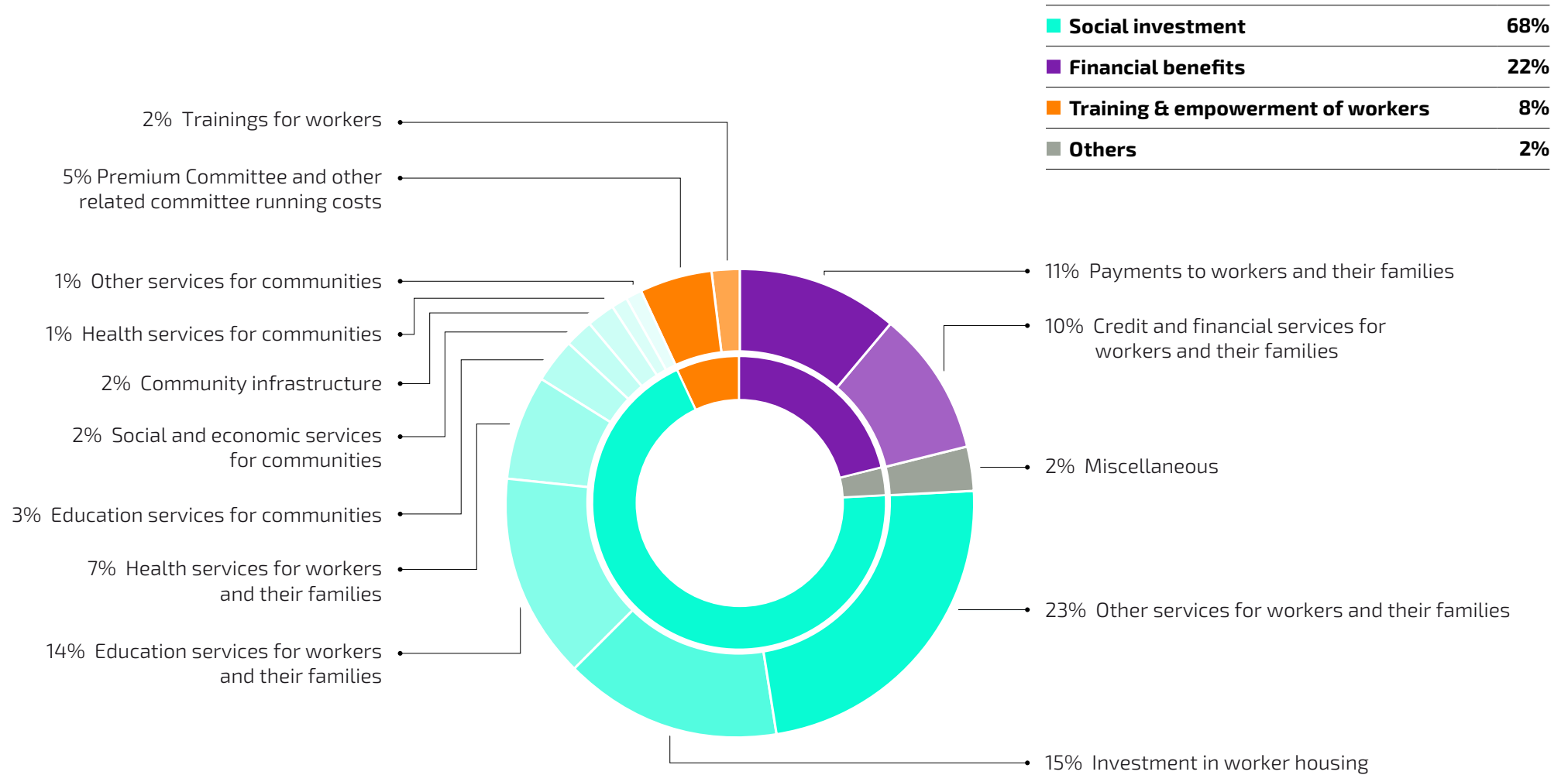
Type of producer organisation	Premium
SPO	€170 million
HLO	€30.2 million
Contract production	€1.4 million
<b>Total</b>	<b>€201.6 million</b>

## USE OF FAIRTRADE PREMIUM BY SMALL-SCALE PRODUCER ORGANISATIONS 2021



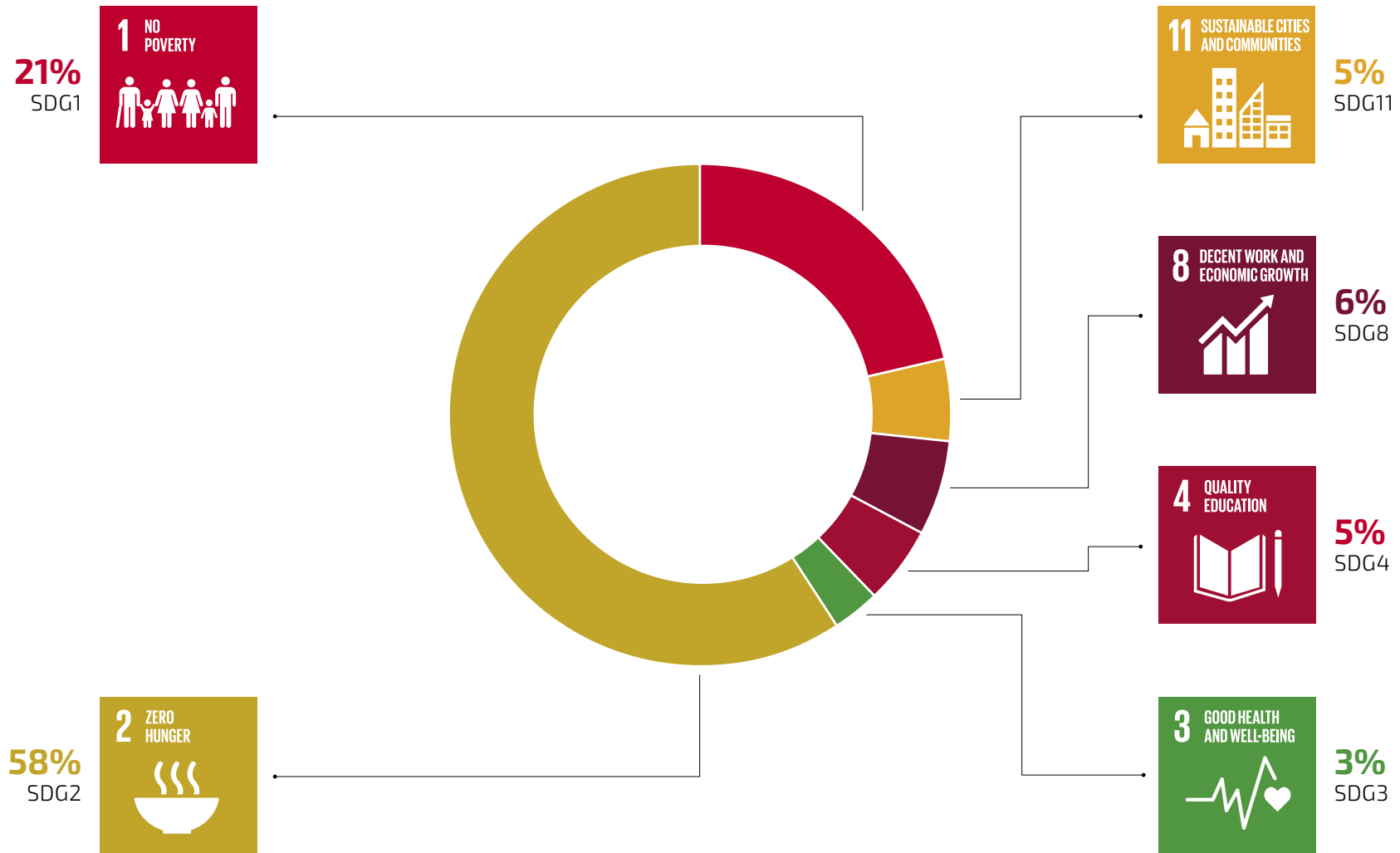
Values may not add up to 100 percent due to rounding

## USE OF FAIRTRADE PREMIUM BY HIRED LABOUR ORGANISATIONS 2021



Values may not add up to 100 percent due to rounding

# FAIRTRADE PREMIUM EXPENDITURE CONTRIBUTING TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS (SDGS)



This graph shows the proportion of Fairtrade Premium that producers have chosen to spend on projects related to one of the 17 UN Sustainable Development Goals (SDGs). You can find additional information at: [www.fairtrade.net/impact/fairtrade-premium-spending-by-sdg](http://www.fairtrade.net/impact/fairtrade-premium-spending-by-sdg)

Values may not add up to 100 percent due to rounding

## About the data in this report

The monitoring data in this report come from two sources: Fairtrade and CODImpact.

Fairtrade stores all transactions in a given year from Fairtrade Premium payers. Fairtrade Premium generated and sales volumes for the top seven products (bananas, cocoa, coffee, cotton, flowers and plants, sugar and tea) are reported through Fairtrade.

The CODImpact monitoring dataset contains data collected from producer organisations during audits. Not all producer organisations are audited in a given year, in which case the data are completed using the latest available record. CODImpact is the data source for production volume, area of cultivation, number of farmers and workers, and Fairtrade Premium use. It is also the source of Fairtrade sales and Premium data for all other products not in Fairtrade.

The data have been extensively checked and cleaned. However, in a monitoring project of this magnitude there may be some areas of inaccuracy, such as:

- There may be missing information from Fairtrade certified producer organisations that is not taken into account because of quality.
- There may be missing information in some questionnaires from certified producer organisations that was not reported by auditors.
- There may be wrong data or data that were not validated.
- Figures are subject to change. Data may change in the future after receiving new reports or as a result of continuous data quality checks.

The number of certified organisations is counted as the number of producer organisations at the end of the calendar year with any of the following certification statuses: certified, suspended or permission to trade.

Under the terms of confidentiality agreements with Fairtrade certified producer organisations, data may only be publicly reported in aggregate form. Displaying the data is restricted to not in any way expose sensitive information belonging to a single producer organisation, Fairtrade Premium payer or trader. Where there are fewer than three Fairtrade certified producer organisations in a country, and market-sensitive business information could be deduced, we do not report aggregated data on the producer organisations.

### Disclaimer

Fairtrade International is not responsible for the accuracy of the data. The report has been compiled to the best of our knowledge and is provided for informational purposes only. Fairtrade International reserves the right to update the monitoring data as new information becomes available. Data quality checks are performed continuously, thus the data presented can change in future reports. The data are provided 'as is' and no warranty of any kind is given for the accuracy and reliability of the data. Fairtrade International will not be liable for any claims or damages related to the quality and completeness of the data, as far as it is permitted under law.



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